

Sergio Loza

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Oregon
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EDUCATION

December 2019

Ph.D. in Spanish
Arizona State University, Tempe, AZ
Heritage Language Pedagogy track

Dissertation: "Investigating language ideologies in action: An analysis of SHL oral corrective feedback in the context of a mixed Spanish classroom"

December 2014

M.A. (in passing)
Arizona State University, Tempe, AZ
Designated Emphasis: Sociolinguistics

May 2013

Concurrent B.A., Spanish Linguistics and English Literature
Arizona State University, Tempe, AZ

EMPLOYMENT

2019-Present

Assistant Professor of Spanish, Department of Romance Languages
University of Oregon, Eugene, OR

2013-2019

Teaching Associate, School of International Letters and Cultures
Arizona State University, Tempe, AZ

ADMINISTRATIVE POSITIONS

2019-Present

Director of the Spanish Heritage Language Program
Department of Romance Languages
University of Oregon, Eugene, OR

RESEARCH INTERESTS

Language ideologies, qualitative research in linguistics, Spanish heritage language education, Spanish sociolinguistics, critical language awareness, critical discourse analysis, language attitudes, Spanish in the U.S.

PUBLICATIONS

BOOKS

Beaudrie, S. M. & Loza, S. (2023). *Heritage language program direction: Research into practice*. Routledge.

EDITED BOOKS

Schwartz, A., Magaña, D., Grammon, D. & Loza, S. (in press). *Aquí se habla: In conversation with local and personal Spanish language education*. De Gruyter Mouton.

Loza, S. & Beaudrie, S. M. (2022). *Heritage language teaching: Critical language awareness perspectives for research and pedagogy*. Routledge.

PEER REVIEWED CHAPTERS AND ARTICLES

Loza, S. (2024b). “Did you have some kind of blow to the head?”: Spanish heritage language learners, language ideologies and oral corrective feedback. *Linguistics and Education*. <https://doi.org/10.1016/j.linged.2024.101380>

Flores, J. R., Gómez-Becerra, J. J., & Loza, S. (in press). A Chicana/o De-Colonial Praxis for the SHL classroom: Where colonial language meets decolonial pedagogy/epistemology. In A. Schwartz, D. Magaña, D. Grammon & S. Loza (Eds.), *Aquí se habla: In conversation with local and personal Spanish language education* (pp. 0). De Gruyter Mouton.

Loza, S. (in press). Introduction: Embodied knowledge and institutional knowledge. In A. Schwartz, D. Magaña, D. Grammon & S. Loza (Eds.), *Aquí se habla: In conversation with local and personal Spanish language education* (pp. 0). De Gruyter Mouton.

Grammon, D. & Loza, S. (2024). Missed opportunities: Oral corrective feedback, heritage learners of Spanish, and study abroad in Peru. *Heritage language journal*, 21(1), 1-29. [doi:10.1163/15507076-bja10025](https://doi.org/10.1163/15507076-bja10025)

Loza, S. (2024a). Critical language awareness for all: Including receptive learners’ voice in the SHL classroom. In L. Padilla & R. Vana (Eds.), *Representation, inclusion and social justice in world language teaching: Research and pedagogy for inclusive classrooms* (pp. 1-15 pp.). Routledge.

- Zalbidea, J., Pascual y Cabo, D., Loza, S. & Luque, A. (2023). Spanish Heritage Language Learners' Emotions in the Classroom: Exploring the Impact of Teacher-focused Factors. *Studies in second language acquisition*, 45(4), 979-1003. <https://doi.org/10.1017/S0272263123000025>
- Cerrón-Palomino, A., Loza, S. & Vana, R. (2023). What pre and post Arizonian statehood newspapers tell us about subject expression. *Languages*, 8(1), 1-15. <http://dx.doi.org/10.3390/languages8010025>
- Loza, S., Padilla, L., & Vana, R. (2022). A critical analysis of *Elite*: Linguistic capital, ideologies, and marginalization. In A. Sánchez-Muñoz & J. Retis (Eds.), *Communicative spaces in bilingual context: Discourses, synergies and counterflows in Spanish and English* (pp. 129-142). Routledge.
- Loza, S. (2022b). Unmasking ideologically charged oral CF practices in a Spanish mixed classroom: Teacher and SHL student perspectives. *Languages*, 7(3), 1-20. doi.org/10.3390/languages7030194
- Loza, S. (2022a). Oral corrective feedback in the Spanish heritage language context: A critical perspective. In Beaudrie, S. & Loza, S. (2021). *Heritage language teaching: Critical language awareness perspectives for research and pedagogy* (pp. 119-137). Routledge.
- Beaudrie, S. M. & Loza, S. (2022). The central role of critical language awareness in SHL education in the United States. In S. M. Beaudrie & S. Loza (Eds.). *Heritage language teaching: Critical language awareness perspectives for research and pedagogy* (pp. 3-18). Routledge.
- Beaudrie, S. M. & Loza, S. (2021). Insights into SHL program direction: Student and program advocacy challenges in the face of ideological inequity. *Language Awareness*, 32(1), 39-57. <https://doi.org/10.1080/09658416.2021.1949333>
- Beaudrie, S. M., Amezcua, A., & Loza, S. (2021). Critical language awareness in the heritage language classroom: Design, implementation, and evaluation of a curricular intervention. *International Multilingual Research Journal*, 15(1), 61-81. <https://doi.org/10.1080/19313152.2020.1753931>
- Beaudrie, S. M. & Loza, S. (2020). Spanish heritage education in the Southwestern United States: Fighting restrictive policies toward language maintenance in Arizona. In F. Salgado-Robles & E. M. Lamboy (Eds.), *Spanish across domains in the United States* (pp. 25-46). Brill.
- Loza, S. & Vana, R. (2020). Hola, my name is Carmen, who is this? - Language ideologies and dialect stylization in prank calls." *Critical Inquiry in Language Studies*, 18(2), 133-152. <https://doi.org/10.1080/15427587.2020.1796484>

Beaudrie, S. M., Amezcua, A., & Loza, S. (2019). Critical heritage language awareness in the heritage context: Development and validation of a measurement questionnaire, *Language Testing*, 36(4), 573-594. <https://doi.org/10.1177/02655322198442>

Loza, S. (2017). Transgressing Standard Language Ideologies in the Spanish heritage language (SHL) Classroom. *Chiricú Journal: Latina/o Literatures, Arts, and Cultures*, 1(2), 56-77. <https://doi.org/10.2979/chiricu.1.2.06>

BOOK REVIEWS

Loza, S. & Ochoa, V. (2021). *Adult Minority Language Learning: Motivation, Identity and Target Variety*, by Colin J. Flynn, 2020 (Multilingual Matters). *International Journal of Bilingual Education and Bilingualism*.

MANUSCRIPTS IN REVIEW

Quan, T., Amezcua, A., Leeman, J., Loza, S. & Serafini, E. (under review). Centering critical language awareness (CLA) in Spanish language teacher education in the United States.

Loza, S. & Ochoa, V. (under contract). Raciolinguistic ideologies in the Spanish heritage classroom: Considerations for teacher development. In J. Isordia, T. Méndez Kline, T. Quan, L. Reznicek-Parrado & J. Menard-Warwick (Eds.), *Raciolinguistics of Spanish in the United States: Ideologies, Identities, Pedagogies* (pp. 0). De Gruyter Mouton.

PRESENTATIONS

KEYNOTES AND PLENARIES

2024 **Plenary speaker.** Hispanic Linguistic Symposium. University of Nebraska, Omaha. <https://www.unomaha.edu/foreign-languages/hispanic-linguistics-symposium/index.php>

2024 **Keynote speaker.** Graduate Conference, Hispanic Literature and Linguistics Conference. Arizona State University, Tempe.

2022 **Keynote speaker.** 9th National Spanish as a Heritage Language Symposium, Florida State University. <https://9nssh12022.fsu.edu/keynote-speakers>

2022 **The critical turn in the field of Spanish heritage language education.**
Heritage Language Learning Symposium. The University of North
Carolina Charlotte.
<https://heritagelanguagelearning.charlotte.edu/symposium>

INVITED WORKSHOPS AND PRESENTATIONS

2022 **Expanding and localizing efforts to prioritize critical language awareness: Opportunities, challenges, and ways forward.** American Association of Applied Linguistics Fall webinar series (with Dr. Angélica Amezcua, Dr. Ellen Serafini, Dr. Jennifer Leeman & Dr. Tracy Quan).

2022 **The critical turn in the field of Spanish heritage language education: Examining CLA for the Spanish language classroom.** ACTFL SHL special interest group of Illinois.

2021 **Heritage language education and social justice,** 8th National Symposium on Spanish as a Heritage Language. Graduate Center, CUNY.
<https://8nssh2021.commonsgc.cuny.edu/keynote-speakers/>

2021 **Combatting raciolinguistic discrimination in the academy and workplace.** George Mason University. <https://chss.gmu.edu/events/11995>

2021 **Third wave SHL education: A critical approach.** Student workshop for the Department of Hispanic Studies at University of Puget Sound.

2021 **Whose Language? Inclusive Teaching of Academic Communication Across Disciplines.** Oregon State University (with Dr. Adam Shwartz and Dr. Devin Grammon).

2018 **Conversatorio sobre ideologías del lenguaje y estrategias prácticas para incorporar acercamientos de pedagogía crítica en las clases de español para hablantes de herencia.** 5th Symposium on Spanish as a Heritage Language. UI, Iowa City, IA. (with Dr. Claudia Holguín Mendoza and Dr. Munia Cabal-Jiménez).

INTERNATIONAL AND NATIONAL CONFERENCE PAPERS

- 2024** **Critical Language Awareness for all: Including receptive learners' voices in the SHL classroom**, American Association of Applied Linguistics, Huston, TX.
- 2023** **Voices from a SHL student ambassador program: Opportunities for critical language program direction**, American Association of Teachers of Spanish and Portuguese, Salamanca, Spain.
- 2023** **Critical language awareness for all: Including receptive learners' voice in the SHL classroom**, 10th National Spanish as a Heritage Language Symposium, Harvard University, Boston, MA.
- 2023** **Innovation in SHL language program administration: Development and outcomes of a Latinx ambassador program**, American Association of Applied Linguistics, Portland, OR.
- 2022** **Spanish heritage language direction: Finding solution to administration challenges**, American Association of Teachers of Spanish and Portuguese, San Juan, PR. (with Dr. Sara Beaudrie).
- 2022** **Teacher and SHL student beliefs about oral corrective feedback: Unmasking its underlying values and beliefs**, Hispanic Linguistic Symposium, Arizona State University, Tempe, AZ.
- 2022** **Teacher and SHL student beliefs about oral corrective feedback: Unmasking its underlying values and beliefs**, Mountain Interstate Foreign Language Conference.
- 2022** **Centering the personal and local in post-secondary Spanish language education: Pedagogical and programmatic examples in a pandemic era**, Fourth International Conference on Heritage/Community Languages, (panel with Dr. Adam Schwartz, Dr. Dalia Magaña, and Dr. Devin Grammon).
- 2022** **Insights into SHL program direction: Student and program advocacy challenges in the face of ideological inequity**, 9th National Spanish as a Heritage Language Symposium, Florida State University, Tallahassee, FL (with Dr. Sara Beaudrie).

- 2022** **What's so elite?: A Critical Discourse Analysis of Mediatized Code-Switching in the Netflix Series Elite**, 9th National Spanish as a Heritage Language Symposium, Florida State University, Tallahassee, FL (with Dr. Rosti Vana and Dr. Lillie Padilla panel organized by Dr. Ana Sánchez Muñoz and Dr. Jessica Retis).
- 2022** **Heritage Language Teaching: Critical Language Awareness perspective for research and pedagogy**, 9th National Spanish as a Heritage Language Symposium, Florida State University, Tallahassee, FL (panel with Dr. Sara Beaudrie, Dr. Ellen Serafini, Dr. Josh Prada and Dr. Mary Hudgens Henderson).
- 2021** **A critical analysis of Elite: Linguistic capital, ideologies, and marginalization**, Linguistic Association of the Southwest, University of Nevada, Las Vegas, NV (with Dr. Lillie Padilla and Dr. Rosti Vana).
- 2021** **Centering the personal and local in post-secondary Spanish language education: Pedagogical and programmatic examples in a pandemic era**, Linguistic Association of the Southwest, University of Nevada, Las Vegas, NV (panel with Dr. Adam Schwartz, Dr. Dalia Magaña, and Dr. Devin Grammon).
- 2021** **The sociopolitics of Spanish heritage language mixed classes in higher education: Insights from language attitudinal and ideological data**, MUROS II Congreso Internacional, Universidad de León, Spain (with Dr. Rosti Vana).
- 2020** **A critical Approach to Organically Constructing a Departmental SHL Language Teaching Policy**, Symposium on Language Pedagogy in Higher Education, University of Illinois Urbana-Champaign, IL.
- 2020** **Investigating Language Attitudes in Phoenix, AZ Spanish Speakers in a User-Unfriendly Environment**, 7th National Symposium on Spanish as a Heritage Language. University of New Mexico, Albuquerque, NM.
- 2019** **Subject Expression in Tucson, Arizona at the Turn of the Century**, Hispanic Linguistic Symposium. University of Texas at El Paso, El Paso, TX. (with Dr. Álvaro-CerrónPalomino and Dr. Rosti Vana).
- 2019** **“Hola, my name is Carmen, who is this?”- Mediatization and Stylization in Prank Calls**. Linguistic Association of the Southwest. LSU, Baton Rouge, LA (with Dr. Rosti Vana).

- 2019** **Investigating Language Ideologies in Action: An Analysis of Oral Corrective Feedback in the Context of a Mixed Spanish Classroom**, 6th National Symposium on Spanish as a Heritage Language. University of Texas at Rio Grande Valley, McAllen, TX. (with Dr. Valeria Ochoa).
- 2018** **Critical Language Awareness for the Heritage Context: Development and Validation of a Measurement Questionnaire**, The Third International Conference on Heritage/Community Languages. University of California at Los Angeles, Los Angeles, California. (with Dr. Sara Beaudrie and Dr. Angelica Amezcua).
- 2017** **SPE in Arizona's Spanish newspapers: A diachronic analysis**, **Hispanic Linguistics Symposium**. Texas Tech University, Lubbock, TX. (with Dr. Rosti Vana).
- 2017** **English Monolingual Heritage Learners in Mixed Classes: A Look at their Socio-affective Advantages**. American Association of Teachers of Spanish and Portuguese, Chicago, IL.
- 2017** **Developing Critical Language Awareness in the Spanish Heritage Language Classroom**. American Association of Teachers of Spanish and Portuguese, Chicago, IL. (with Dr. Sara Beaudrie and Dr. Angélica Amezcua)
- 2017** **Spanish Heritage Language en la Lucha: Where Language Meets Identity**. National Association of Chicano and Chicana Studies, Irvine, CA.
- 2017** **Helping Learners Develop Critical Language Awareness in the Spanish Heritage Classroom: Lessons Learned**. Linguistic Association of the Southwest, NMSU, Las Cruces, NM. (with Dr. Sara Beaudrie and Dr. Angelica Amezcua).
- 2017** **Language Ideologies in Mexican American Monolingual and Bilingual Speakers**. Linguistic Association of the Southwest. NMSU, Las Cruces, NM.
- 2017** **Transgressing Standard Language Ideologies in the Spanish Heritage Language Classroom**. 5th National Symposium on Spanish as a Heritage Language, UC Irvine, Irvine, CA.

ROUNTABLES AND COLLOQUIA

- 2022** **Integrating critical language awareness in language teacher education: Opportunities and challenges**, American Association of Applied Linguistics, Pittsburgh, PA. (roundtable with Dr. Angélica Amezcua, Dr. Claudia Holguín Mendoza, Dr. Ellen Serafini, and Dr. Tracey Quan).
- 2019** **Investigating Language Ideologies in Action: An Analysis of Oral Corrective Feedback in the Context of a Mixed Spanish Classroom**, American Association of Applied Linguistics, Atlanta, GA. (colloquium with Dr. Claudia Holguín, Dr. Chin Sook Pak, Dr. Jennifer Leeman, and Dr. Josh Delarosa-Prada).

GUEST LECTURES & GENERAL INTEREST TALKS

- 2023** **Critical language awareness**. University of Indiana, Bloomington. Invited by Dr. Leslie Del Carpio.
- 2022** **Critical language awareness in the classroom**. Illinois Urbana-Champaign. Invited by Lorena Alarcón.
- 2021** **Latinx heritage in Oregon: Serving Latinx students through language education at the University of Oregon**. Athletics Department, University of Oregon, Eugene, OR. (with Dr. Devin Grammon).
- 2021** **Insights into SHL program direction: Student advocacy challenges in the face of ideological inequity**. Graduate Linguistics of Oregon Student Society Colloquium, University of Oregon, Eugene, OR.
- 2021** **Oral corrective feedback in the Spanish heritage language context: A critical perspective**. University of Arizona, Tucson, AZ. Invited by Dr. Lillian Gorman.
- 2021** **Insights into SHL program direction: Student advocacy challenges in the face of ideological inequity**. Texas Tech University, Lubbock, TX. Invited by Dr. Idioa Elola.

- 2021** **Oral corrective feedback in the Spanish heritage language context: A critical perspective.** Arizona State University, Tempe, AZ. Invited by Dr. Sara Beaudrie.
- 2021** **Loyalty to Spanish in a user-unfriendly environment: The case of Phoenix, Arizona.** University of Central Florida, Tampa, FL. Invited by Dr. Rosti Vana.
- 2020** **Spanish Sociolinguistics.** Oregon State University School of Language, Culture, and Society's Fall 2020 Retreat. Invited by Dr. Adam Schwartz. (with Dr. Devin Grammon)

HONORS, GRANTS & AWARDS

- 2023-2024** Oregon Humanities Center, Faculty Research Fellow
<https://ohc.uoregon.edu/fellowships/faculty/>
- 2023** Global School of Languages Summer Curriculum Innovation Award
- 2023** College of Arts and Sciences Dean's Diversity Equity and Inclusion Grant

SERVICE TO THE FIELD

JOURNAL AND EDITED VOLUME REVIEWS

- Bulletin of Hispanic Studies* (2023, 1 article)
- EuroAmerican Journal of Applied Linguistics* (2022, 1 article)
- Heritage Language Journal* (2020, 1 article; 2021, 1 article; 2023, 1 article)
- Hispania* (2021, 1 article; 2024, 1 article)
- Journal of Second Language Writing* (2022, 1 article)
- Languages* (2021, 1 article; 2022, 1 article; 2023, 1 article)

The Language Learning Journal (2023, 1 article)

Routledge Handbook of Language Program Development and Administration (2023, 1 chapter)

Spanish as a Heritage Language (2020, 2 articles)

Modern Language Journal (2021, 1 article)

**CONFERENCE
ABSTRACT REVIEWS**

American Associate of Applied Linguistics (2022)

Hispanic Linguistic Symposium (2022, 2023)

Linguistic Association of the Southwest (2020)

National Symposium of Spanish as a Heritage Language (2019, 2020, 2021, 2022, 2023)

SERVICE TO THE DEPARTMENT

ADMINISTRATIVE RESPONSIBILITIES

2019-Present

Director of the Spanish Heritage Language Program.

Responsibilities include but are not limited to 1) providing theoretical and practical vision for the program, 2) creating community-building campus events for SHL students, 3) organizing recruitment events and presentations for students and advisors, 4) developing SHL curriculum and programmatic practices, 5) developing departmental policies that support the SHL program, 6) working closely and collaborating with on-campus Latinx allies and stakeholders to support the SHL program, 7) supervising SHL instructional team, 7) working with SHL program coordinator to organize a state-wide SHL teacher conference, and 8) responding to the COVID-19 health crisis by providing expert leadership on on-line/remote instruction

COMMITTEE SERVICE

2019-Present

Spanish Heritage Advisory Board, Chair

2019-Present

Romance Language Spanish Heritage Language Committee, Chair

2020

Latinx Studies Minor, University of Oregon, Research Committee

TEACHING EXPERIENCE

**University of Oregon
Graduate Courses**

SPAN 520: Special Topics Spanish Heritage Language Education

SPAN 520: Special Topics Applied Linguistics

**University of Oregon
Undergraduate Courses**

SPAN 420: Special Topics Spanish Heritage Language
Education

SPAN 324: Phonetics and Pronunciation

SPAN 322: Introduction to Hispanic Linguistics

**Arizona State University
Undergraduate Course**

Taught all SHL course levels

Intro to Hispanic linguistics

STUDENT ADVISING

GRADUATE ADVISING

2023-Present

PhD advisor, Alex Acero Ayuda, University of Oregon

2024-Present

External committee member, Sara Ramirez, Georgetown
University

2023-Present

External committee member, Sofia Sánchez Moreno,
University of Arizona

2019-2023

Dissertation committee member, Lara Boyero, University of
Oregon

2021-2022

PhD qualifying paper committee member, Cecelia Staggs
(Linguistics Department, UO)

2020-2021

Chair of MA committee, Ken Ezaki (LTS program, UO)

UNIVERSITY OF OREGON UNDERGRADUATE ADVISING

2023-Present

Faculty advisor honors thesis, Olivia Mills

2019-Present

Faculty advisor undergraduate student majors and minors in the
Department of Romance Languages.

2022

McNair Scholars Program research paper, Jessy Birruete

2020-2021

Honors thesis committee member, Adrianna Vaca-Navarro

PROFESSIONAL MEMBERSHIPS

American Association of
Applied Linguistics

Modern Language
Association

The American Association
of Teachers of Spanish and
Portuguese

National Association for
Chicana and Chicano
Studies

The Linguistic Association
of the Southwest

LANGUAGES

English
Spanish