

Aaron Pagel

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Curriculum Vitae

May 2024

EDUCATION

In Progress	University of Oregon PhD in Management
2018	DePaul University Master of Business Administration, <i>With Distinction</i> Concentrations in Applied Economics, Marketing, and Strategy & Decision-Making
2006	Florida State University Bachelor of Arts in Theatre, <i>Cum Laude</i>

RESEARCH

Works in Progress:

- Pagel, A., & Murray, A. 2023, June. *Towards a Holistic Theory of Hype*. Working Paper, University of Oregon, Eugene, OR.
- Pagel, A. 2024, January. *The 300 Million Mile View: Asteroid Mining and a Unified Theory of Hype*. Working Paper, University of Oregon, Eugene, OR.

TEACHING EXPERIENCE

2023	Management: Value through People University of Oregon, Undergraduate Minor Requirement	Eugene, OR
	<ul style="list-style-type: none">• Introduction to management research and concepts.• Required for undergraduates seeking a minor in business administration.• One in-person section.	
2018-2020	Business Strategy - Graduate DePaul University, MBA Concentration Requirement	Chicago, IL
	<ul style="list-style-type: none">• Case-based course designed to introduce MBA students to strategy frameworks.• Required course for Business Strategy & Decision-Making concentration.• Two sections. One in-person for Executive MBA section. The other as online synchronous course to part-time MBA students.	
2018-2021	Business Strategy - Undergraduate DePaul University, Undergraduate Elective	Chicago, IL
	<ul style="list-style-type: none">• Modified case-based course designed to introduce undergraduates to strategy topics and frameworks.• Modified course materials and syllabus from MBA version with the assistance of tenured economics professor.• Three sections. Two in-person, one online hybrid.	

2019-2021	Managerial Decision-Making DePaul University, Undergraduate Elective	Chicago, IL
	<ul style="list-style-type: none"> • Introduction to behavioral economic concepts. • Developed course outline and syllabus with the assistance of tenured economics professor. • Two online hybrid sections. 	
2018-2020	Principles of Microeconomics DePaul University, Undergraduate Requirement	Chicago, IL
	<ul style="list-style-type: none"> • Introduction to microeconomics required to major in economics. • Four in-person sections. 	
2018-2019	Introduction to Strategy NewSpace Business Plan Competition	Various
	<ul style="list-style-type: none"> • Presented introductory strategy frameworks and considerations to entrepreneurs of space start-ups as a part of a business plan competition. 	

SERVICE EXPERIENCE

2018-2022	DePaul University Program Coordinator: Business Strategy & Decision-Making	Chicago, IL
	<ul style="list-style-type: none"> • Host & Producer the <i>Economics & Strategy Podcast</i>. • Produced monthly newsletters for alumni and current students. • Organized virtual and in-person panel discussions and speaker series. 	

HONORS & AWARDS

2017	Honorable Mention, DePaul Economics Student Conference
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CONFERENCE PRESENTATIONS & INVITED PRESENTATIONS

May 2024	Corenell's Emergent Market Institute PhD Conference – Research Proposal
Mar 2024	Western Academy of Management – Traditional Paper
Nov 2023	DePaul University Behavioral Economics Course
Mar 2023	Western Academy of Management – Developmental Paper
Feb 2023	DePaul University's <i>Economics and Strategy Podcast</i>

CONSORTIA PARTICIPATION

Mar 2024	Western Academy of Management Doctoral Consortium
Mar 2023	Western Academy of Management Doctoral Consortium

OTHER SELECTED PROFESSIONAL EXPERIENCE

2018-2022	Center for Space Commerce and Finance Executive Director <i>Mission Eve Podcast</i> - Producer	Chicago, IL
2013-2017	Kentalago Productions Executive Producer & Owner	Chicago, IL
2010-2014	Groupon	Chicago, IL

Experiential Marketing & Event Planner (2013-2014)

National Sales Project Manager (2012-2013)

Roles in Data Entry, Quality Assurance, & Account Coordination (2010-2012)

2007-2010

Film and Theatre Performer

Various