

CURRICULUM VITAE: Daniel Pope

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Education:
Swarthmore College B.A. (High Honors) 1966
Columbia University M.A. 1968, Ph.D. 1973

Awards and Honors:

Member, Phi Beta Kappa
National Endowment for the Humanities Summer Stipend, 1978
University of Oregon Summer Research Awards, 1980, 1986
Harvard-Newcomen Postdoctoral Fellow in Business
History, Harvard Business School, 1980-81
University of Oregon Humanities Center Research Fellowships, 1990
(held fall term 1991) and 2008
Burlington-Northern Distinguished Teaching Award,
University of Oregon, 1989
Fulbright Senior Lecturer: University of Rome III, 1996; Copenhagen Business
School, 2004
University of Oregon Humanities Center Teaching Fellowship, awarded 1999
held Summer 2000

Academic Positions:

Carleton College, Northfield, Minn.
Visiting Assistant Professor, 1973-75

University of Oregon, Eugene
Assistant Professor, 1975-1983
Associate Professor, 1983-2008
Professor 2008-present

Harvard Business School, Boston, Mass.
Research Fellow and Research Associate, 1980-1982 and
Summer 1983

Books:

The Making of Modern Advertising (New York: Basic Books, 1983). [Japanese edition of The Making of Modern Advertising (Tokyo: Dentsu, 1987).]

Nuclear Implosions: The Rise and Fall of the Washington Public Power Supply System (New York: Cambridge University Press, 2008)

Editor, American Radicalism (Malden, MA and Oxford: Blackwell Publishers, 2001) in the series Blackwell Readers in American Social and Cultural History.

Selected Articles and Chapters:

"The Advertising Industry and World War I," The Public Historian, II (Spring 1980), pp.4-25.

"American Economists and the High Cost of Living," Journal of the History of the Behavioral Sciences, XVII (January 1981), pp.75-87.

"His Master's Voice: James Rorty and the Critique of Advertising," The Maryland Historian, XIX (Spring/Summer 1988), pp.5-16.

"'We Can Wait. We Should Wait.' Eugene's Nuclear Power Controversy, 1968-1970," Pacific Historical Review, LIX, 3 (August 1990), pp.349-373.

(Republished in James E. Sherow, ed., A Sense of the American West: An Environmental History Anthology (Albuquerque: University of New Mexico Press, 1998).

"Advertising as a Consumer Issue: An Historical View," Journal of Social Issues, XLVII, 1 (Spring 1991), pp.41-56.

"Antinuclear Activism in the Pacific Northwest: WPPSS and Its Enemies," in John Findlay and Bruce Hevly, eds., The Atomic West (Seattle: University of Washington Press, 1998).

"Advertising and Violence," in Ronald Gottesman, ed., Violence in America (New York: Charles Scribners' Sons, 1999).

"Making Sense of Advertising", a guide for studying advertisements historically on the web, on the "History Matters" website of the Center for History and New Media (summer 2003). Online at: <http://historymatters.gmu.edu/mse/Ads/>

"Consumer Protection," in Paul Quirk and William Cunion, eds., *Governing America: Major Policies and Decisions of Federal, State, and Local Government*, in process, forthcoming 2009.

Teaching:

In my years at the University of Oregon I have taught the following courses:

Freshman Seminar: New York, New York
U.S. History--introductory survey (all three terms)
American Radicalism (two terms)
American Business History
American West
American Economic History (both as survey and as topics course)
World History (third term of sequence)
Society and Culture in the Great Depression
Various topical seminars and colloquia

I received the University of Oregon Burlington Northern Distinguished Teaching Award in June, 1989.

Major and Recent Service Activities:

Department Head, Department of History, 2000-2003.

Elected member, College of Arts & Sciences Dean's Advisory Committee, 1986-88; acting chair, spring 1988.

Elected member, University Senate, 1996-97, 2003-2004; served as Senate representative on University Educational Technology Committee

Acting Head, Department of Speech, 1990-91.

Elected member, University Faculty Advisory Council, 1991-92.

Revised October 2008