

NII MAHLIAIRE

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EDUCATION

Ph.D., Communication and Media Studies	Expected 2024
<i>University of Oregon, Eugene, OR GPA: 3.7</i>	
Bachelor of Science, Mass Communication	2018
<i>Bemidji State University, Bemidji, MN GPA: 3.78</i>	
Bachelor of Fine Arts, Creative and Professional Writing	2018
<i>Bemidji State University, Bemidji, MN GPA: 3.7</i>	
McNair Scholar	2016-2018
<i>Bemidji State University, Bemidji, MN</i>	

RESEARCH INTERESTS

My interests include examining the effectiveness of communication strategies for disseminating messages about opioid use disorder (OUD) recovery and treatment options in order to reduce stigma associated with OUD, particularly among the BIPOC community, the unhoused, and people released from incarceration. Exploring how utilizing a sympathetic narrative, a lived-experience framework, and the Extended Parallel Process Model (EPPM) can help inform communication researchers about the most effective strategies for disseminating messages about OUD recovery and treatment options. Additionally, the effectiveness of different communication methods in mobilizing family members to share messages and tools.

Key Interests: Health Communication, OUD Recovery Messaging, Crisis Response Strategy

RESEARCH EXPERIENCE

“Effective Messaging for Opioid Use Disorder Recovery: EPPM, Narratives, and the Lived Experience Framework” 2024

School of Journalism and Communication, Communication and Media Studies

Chair: Dr. Dean Mundy

- Interviewed healthcare professionals about OUD/SUD messaging to families and vulnerable populations such as unhoused, incarcerated, and at-risk populations
- Conducted a content analysis of Twitter and Reddit posts regarding how people communicate about OUD/SUD online when discussing personal experiences
- Used generative methods asking participants to create a collage to communicate resources about OUD/SUD based on their personal experiences

“Health Belief Model and Genetic Screening for Inheritable Cancer Risk” 2021

School of Journalism and Communication, Communication and Media Studies

Mentor: Dr. Autumn Shafer

- Assisted on writing and publishing a research paper based on previous data collection
- Analyzed data in SPSS, interpreted results, and collaborated on future publications

“Everyday Discrimination in Northern Minnesota” 2017

Department of Integrated Media, Bemidji State University, Bemidji, MN

Mentor: Professor Debra Sea

- Designed and conducted independent research regarding ethnic and racial discrimination that occurs at Bemidji State University and within the Bemidji community

- Adapted and revised a survey using the “Survey of Americans on Race” by the Kaiser Family Foundation and surveyed over 500 participants

GRANT WRITING

Effortless Farming **2020-Present**

Creating a case, researching grants globally and broadly, and applying for funds to expand a non-profit food sustainability project in Garowe, Somalia for people at-risk of food scarcity or who are currently in a food desert

The Joseph Project **2019**

Obtained grant approval on a food sustainability project in Northern Minnesota for low-income, underrepresented communities, and local farmers

PUBLICATIONS & CONFERENCES

NCA 107th Annual Convention - Renewal and Transformation

Mahliaire, N. (2021). “Indigenous Standpoint Theory: OUD Treatments Connecting to Traditional Culture in Upper Minnesota and Informed Consent”. Seattle, WA.

Beyond the Professoriate

Attendee. (2020). “8th Annual Online Career Conference for PhDs”. Zoom Webinar.

What is Technology

Mahliaire, N. (2019). “Social Media Technology and Political Engagement with the Freshman Class of Congress”. Portland, OR.

Student Scholarship and Creative Achievement Conference

Mahliaire, A. (2018). “Everyday Discrimination in Northern Minnesota”. Bemidji, MN.

Graduate School Application Panel

Mahliaire, A. (2018). “How to apply for graduate school and funding”. Bemidji, MN.

26th Annual EOA Ronald E. McNair Research Conference

Mahliaire, A. (2017). “Everyday Discrimination in Northern Minnesota”. Schaumburg, IL.

Housing and Residential Life Conference

Mahliaire, A. (2015). How to build interpersonal relationships while focusing on self-care. Bemidji, MN.

TEACHING & ADVISING

Teaching Assistant, Graduate Employee **2019-Present**

School of Journalism and Communication, University of Oregon, Eugene, OR

- Grades, lectures, and assists with courses specializing in strategic, advocacy, and health communication

Instructor of Record, Graduate Employee **2022-Present**

School of Journalism and Communication, University of Oregon, Eugene, OR

- Taught Media Ethics and PR Plans and Cases
- Led discussions for Writing for Communicators

UO Common Reading Curriculum Developer **2021**

University of Oregon, Eugene, OR

- Developed lesson plans for Braiding Sweetgrass by Robin Wall Kimmerer. Worked in an interdisciplinary team of four to create the 2021/2022 teaching guide. (team members: Keegan Livermore, Annie Ring, and Sam Queeno)

- The guide was utilized two years in a row - after a very connective and successful introduction the student body requested an extension into 2022/2023.

Peer Academic Advisor **2015-2016**

Housing and Residential Life, Bemidji State University, Bemidji, MN

- Provided tutoring and advising services to students in various subjects and tracked their academic success
- Helped students with time management, academic planning, and graduation plans

Teaching Assistant, First Year Experience **2015**

Bemidji State University, Bemidji, MN

- Assisted with lectures and supported students and served as a resource for any academic needs or questions

UNIVERSITY SERVICE

Diversity, Equity, and Inclusion Board **2019**

University of Oregon, Eugene, OR

- Served as a graduate voice on the School of Journalism DEI committee

Northern Student Newspaper **2016-2017**

Bemidji State University, Bemidji, MN

- Photographed and composed stories in regard to news and personal agenda

Headwaters Film Festival **2016**

Bemidji State University, Bemidji, MN

- Served as a hospitality event coordinator and collaborated with a team of students to budget and organize the design of the event

KBSU Television Station **2014-2015**

Bemidji State University, Bemidji, MN

- Volunteered as a news director and news anchor for the stations weekly news segments

KBSB Radio Station **2014-2015**

Bemidji State University, Bemidji, MN

- Volunteered as a weekly radio host and assisted with program planning

ACADEMIC HONORS & AWARDS

UO Division of Graduate Studies, The Auntie Way Writing Retreat **2022**

University of Oregon, Eugene, OR

Led by Dr. Jacob, this writing group focused on developing skills and mindsets through an Indigenous lens emphasizing empathy for our communities and peoples when working in institutions alongside a dominant narrative which tends to erase Indigeneity.

Columbia Scholarship, University of Oregon **2022**

Ronald E. McNair Post-Baccalaureate Program **2016-2018**

Bemidji State University, Bemidji, MN

Underrepresented students who have demonstrated strong academic potential are admitted. The program consists of rigorous summer research, courses, and advisement with the end goal of attaining a Doctorate in the student's desired area of study

Student of the Year, Integrated Media Department, Bemidji State University **2018**

Dean's List, Bemidji State University **2015-2018**

President's List, Bemidji State University **2016 & 2017**

Star Tribune Scholarship, Bemidji State University **2015-2017**

Paul V. Boswell Scholarship, Bemidji State University	2016 & 2017
McMahon Scholarship, Bemidji State University	2015 & 2016
Student Success Scholarship, Bemidji State University	2014

PROFESSIONAL EXPERIENCE

Independent Media Consultant **2020-Present**

Public Relations & Social Media, Globally

- Conduct SWOT and PESTEL analysis
- Create a strategic plan based on a deep social media dive of the company and its competitors
- Provide and present KPI reports to the lead executives/team members

Tween Program Coordinator **2017-2018**

Boys and Girls Club of the Bemidji Area, Bemidji, MN

- Planned, implemented, supervised, and evaluated programs for youth grades 6-8
- Provided an atmosphere of success, belonging, and competence to at-risk youth
- Enabled young people to be productive, caring, and responsible citizens

Office Assistant **2016-2017**

President's Office, Bemidji State University, Bemidji, MN

- Handled and executed confidential projects from the Dean of Students, Executive Director of Enrollment Management, and Associate Vice President of Academic Affairs
- Maintained confidential administrative and student data forms
- Assisted with design and organization of academic documents

COMMUNITY INVOLVEMENT

GTFE, University of Oregon, Eugene, OR **2018-Present**

Native American Student Union, University of Oregon, Eugene, OR **2019-Present**

American Indian Movement, Minneapolis, MN **2020**

McNair Scholars Mentor, Bemidji State University, Bemidji, MN **2017-2018**

Boys and Girls Club Mentor, Bemidji, MN **2017-2018**

The Phoenix, Bemidji State University, Bemidji, MN **2015-2018**

President Emeritus and active member of the LGBTQ2S+ organization on campus

TECHNICAL SKILLS

Editing Software: Adobe Creative Suite, Microsoft Office Suite, Canva

Classroom Technology: Canvas, Kahoot!, Doodle, Calendly, D2L

Social Media Managing: Hootsuite, Buffer, Sprout Social, AgoraPulse

AAC Communication: TouchChat