

MICHAEL GREAT

AIA, LEED AP

DESIGN DIRECTOR & SYSTEMS STRATEGIST

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PROFILE

Design director and strategist with 19+ years experience in understanding how design concepts are created and how to nurture design cultures within project teams. Design process leader, strong communicator and dynamic presenter with the ability to articulate design ideas clearly to both clients and peers. Recently my focus has included the integration of systems thinking both in my design work and in the larger design process. With the integration of various emerging technologies the way buildings are constructed is changing and the practice of architecture needs to adapt in response. Design mentorship within industry is a critical component to align the design process and emerging professionals with current prefabricated solutions.

SKILLS

Firm Strategy leader
Studio leader
Project design leader
Client communication
Industry presentations
Establish project concepts
Lead charrettes/crits
Respond to RFP's
Storytelling/Story boarding
Entitlement expertise
Business Development
Lead design communication
Design mentorship
Maintain firms design culture
Performance/Salary review
Feasibility Studies
Modular/Mass Timber expert
Conceptual diagramming

Adobe Creative Suite
Sketchup
Autodesk Revit

EDUCATION

University of Oregon
Bachelor of Architecture

Southern Oregon University

EXPERIENCE

Director of Design Strategy | Managing Design Principal | Project Design Lead | Team Leader
2002 - CURRENT

Ankrom Moisan Architects | Portland, Oregon

A design leader within the firm and larger industry for the last 19 years with a particular focus on process and mentorship. Over this time period I have been the design lead on the largest and most complex projects (\$35M+) across the firm, working across multiple offices, clients, markets, building types, and project teams. In addition, I have led my team through dozens of design centric feasibility studies including a number of design competitions in an ongoing effort to elevate the firms design experience. In 2018 the firm won its first AIA award for Central City Concern's Blackburn Building a design effort in which I led.

In 2013 as the first of four Managing Design Principal's at Ankrom Moisan, my role included elevating design thinking across a team of 25 architects and designers with a focus on developing an adaptable design process tailored for each client and project. In addition to design responsibilities, my role includes ongoing business development across three of the firms market sectors. (housing, healthcare and office) Along with my team we often pursue competitive request for proposals with unfamiliar clients, we typically lead these efforts for the larger firm.

In 2019 I helped firm leadership create the new position of Director of Design Strategy and became the first to fill this role. As Director of Design Strategy I am tasked with improving design thinking and mentorship across the entire staff of 250 inclusive of all three offices. I also lead a team of Principals within the firm to establish design mentorship programs and events to maintain the firms design culture and support ongoing education initiatives.

DESIGN PHILOSOPHY

The design process should uncover what is authentic to a place, a client, and a community. While the final design should exemplify what was discovered and augment the native phenomenon unique to that place.

KEY ACHIEVEMENTS

- Licensed in the State of Oregon #ARI-5725
- LEED Accredited Professional
- AFO Board Member 2012-2017
- Oregon AIA Board Member 2015-2018

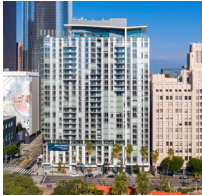
MULTI-FAMILY HOUSING



Arts District Apartment, Los Angeles Ca.

208 apartment units | 400,000sf | 11 story | LEED Gold

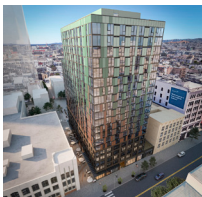
Inspired by art, utilitarianism, outer grit, and inner love. This residential tower is located in an unassuming district defined by discovery, this project is guided by the artistic culture of the neighborhood and rough materiality of surrounding warehouses. Outwardly rigid and unfinished in appearance on the exterior, the interior provides a welcoming also “speak easy” aesthetic.



Park Fifth, Los Angeles Ca.

348 units | 24 story

Crafting memorable moments, the design of this new downtown high-rise embraces the opportunity to complete the southern edge of Pershing Square. The towers design concept was pulled from Hollywood, using a signature marquee element to identify the main residential entry while simultaneously drawing the eye up to the sky lounge amenity on level 24.



The George, San Francisco Ca.

302 units | 20 story

The buildings concept finds beauty within the imperfections of materials and accepts the cycles of growth and aging. The color gradient uses materials that evolve with time; it's expressed through materials like copper and colors inspired by ocean water and rust. At the upper floors, variegated colored panels add interest to the simple massing and draw visitors' eyes upward along the height of the building.



Block 48, Seattle Wa.

42 story (unbuilt)

The design concept was established by a culmination of various diagramming exercises. Unit plan studies, circulation patterns, micro climate analysis etc. These diagrams ultimately dictated the exterior expression of the project and establish the primary goal with the client of light and air and every moment for every resident.



2nd and Virginia, Seattle Wa.

40 story (unbuilt)

Juxtaposing new and old, the historic granite and glazed terra-cotta façade of Seattle's Terminal Sales Annex is re imagined into a stunning tower. The conceptual design dynamically responds to relevant site informants, spiraling upward to maximize light and views. A literal modern twist is created through a curvilinear expression that manifests the DNA of the original building. South-facing terraced gardens take advantage of sweeping views of the city.

The following projects illustrate some of the (un)built work where I have led the design effort. In addition, I have also been responsible for many concept design and feasibility studies not shown.

OFFICE



Daimler North American Headquarters (NOVA), Portland Or.

9 story | 271,000sf | LEED Platinum

A design that balances the modular materials of terra cotta and unitized curtain wall and the adaptable needs of the ever evolving workplace. The design is intended to respond to the adjacent Willamette river allowing employees to reconnect to the natural surroundings between meetings. The narrow floor plate and offset building core was designed to put the occupants close to the edge of the building where they could enjoy both the views and natural light.



SAIF Headquarters, Salem Or.

4 story | 340,000sf

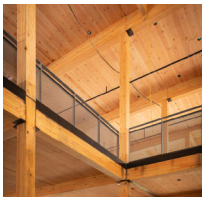
The design embraced the existing park like setting including a 200 year old Oak tree at the center of the campus. It needed to utilize a portion of the existing concrete structure while doubling the size of the building. Using an inside-out approach we combined the needs of the staff with the opportunities of the site. This included strategically cutting holes in the existing structure to create double-height collaboration spaces.



250 Taylor Office, Portland Or.

10 story | 230,000sf

The facade is a result of studying the rhythm, scale, and proportion of the surrounding historic structures. The result is a place that extends the energy of Portland's Yamhill Historic District and bridges to the surrounding central city scale. To recall the material scale and texture of the district's masonry buildings, the 10-story, post-tension concrete building is skinned in unitized terra cotta and glass curtain wall.



Harder Mechanical Office Headquarters, Portland Or.

2 story | 25,000sf | Mass Timber

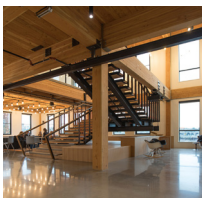
Externally, the company's rich history combined with the historic neighborhood led to the selection of a both durable and beautiful dark brick facade reminiscent of the surrounding context with subtle angles infused in the form. This traditional material combined with a Cross Laminated Timber structural system becomes a central design element. It also allowed Harder to showcase their own work in exposing both the structural and mechanical systems.



Skylight Office, Portland Or.

3 story | 5,000sf | Mass Timber

Skylight is designed as two separate office wings with core and amenity spaces bridging between. Exposed steel beams with glulam columns weave through the space, creating visual diversity within different sections of the building. While the structural core is concrete and the horizontal structure is a mix of wood trusses and steel, Nail Laminated Timber (NLT) becomes the fabric binding the whole building together.



38 Davis Office Interior, Portland Or.

AMA office space | 24,000sf

Ankrom Moisan corporate headquarters constructed of mass timber components.

SENIOR HOUSING



Mirabella, Portland Or.

30 story | 600,000sf | 240 units | LEED Platinum

The design is inspired by the adjacent Caruthers Park. Landscape terraces rise up the podium of the building as if the park is actually stretching up and over the building. Lush planting in the plaza activates the ground-floor space and gives residents access to the outdoors. The oval shape tower form softens the high-rise edges while maintaining its views.



Mirabella, Tempe Az.

20 story | 650,000sf | 260 units

The main tower form is oriented on an east-west axis, window insets, metal perforated screens and balconies are designed to protect people from the arid environment by creating maximum shade. Inspired by the natural rock formations of the desert, the materials of the building consist of light masonry and variegated metal paneling in a rich, terra-cotta hues. Each element works together to root the high-rise to the region and give it a distinct personality.

HEALTHCARE



Central City Concern East Side Health & Recovery Ctr., Portland Or.

6 story | 117,000sf

The project primary concept was to leverage the gable form as the instantly recognized icon of “home”. The gable form integrates housing and healing under a single gabled roof. Given the length of the site, the form was divided into four identical modules. This strategy added both construction and operational efficiencies while bring both light and air into the interior circulation and public spaces.

2018 AIA/AAH Healthcare Design Award



Alameda Point Collective, Alameda Ca.

2 story | 35,000sf



Reeds Crossing Wellness Ctr, Hillsboro Or.

2 story | 80,000sf

HOSPITALITY



2nd & Salmon Hotel, Portland Or.

20 story | 245 guest rooms (unbuilt)

The hotel massing responds to the scaled step-down within the district, transitions from the governance district to the reduced scale of the Yamhill historic district. The boutique hotel is a delicate transition, breaking down the block into a welcoming scale. Warm brick cladding was used to mirror the neighborhoods historic masonry structures in addition to bronze metal detailing.