

LAUREN LANAHAN

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### ACADEMIC APPOINTMENTS

University of Oregon, Lundquist College of Business

Inman Research Scholar	2022 –
Knight Campus Affiliate	2021 –
Associate Professor of Management	2021 –
Assistant Professor of Management	2015 – 2021

### EDUCATION

Ph.D., Public Policy, University of North Carolina at Chapel Hill	2015
M.A., Public Policy, University of North Carolina at Chapel Hill	2013
B.A., Sociology, Reed College	2006

### ARTICLES IN REFEREED JOURNALS<sup>1</sup>

- Myers, K. and L. Lanahan. (2022) ‘Estimating Spillovers from Publicly Funded R&D: Evidence from the US Department of Energy’ *American Economic Review*. 112(7): 2393-2423.  
[doi.org/10.1257/aer.20210678](https://doi.org/10.1257/aer.20210678)
- \*Graddy-Reed, A., \*L. Lanahan. (2022) ‘Prioritizing Diversity? The Allocation of US Federal R&D Funding’ *Science and Public Policy*, [doi.org/10.1093/scipol/scac052](https://doi.org/10.1093/scipol/scac052)
- E. Johnson, I. Hemmatian, L. Lanahan, and A. Joshi. (2022) ‘A Framework and Databases for Measuring Entrepreneurial Ecosystems’ *Research Policy*, 51(2) [doi.org/10.1016/j.respol.2021.104398](https://doi.org/10.1016/j.respol.2021.104398).
- \*Clayton, P. \*L. Lanahan, and \*A. Nelson. (2022) ‘Dissecting Diffusion: Tracing the Plurality of Factors that Shape Knowledge Diffusion’ *Research Policy*, 51(1) [doi.org/10.1016/j.respol.2021.104389](https://doi.org/10.1016/j.respol.2021.104389)
- \*Lanahan, L., \*D. Armanios, and A. Joshi. (2021) ‘Inappropriateness Penalty, Desirability Premium: What Do More Certifications Actually Signal?’ *Organization Science*, [doi.org/10.1287/orsc.2021.1463](https://doi.org/10.1287/orsc.2021.1463).
- Lanahan, L., A. Joshi, and E. Johnson. (2021) ‘Do Public R&D Subsidies Produce Jobs? Evidence from the SBIR/STTR Program’ *Research Policy*, 50(7). [doi.org/10.1016/j.respol.2021.104286](https://doi.org/10.1016/j.respol.2021.104286).
- \*Graddy-Reed, A., \*L. Lanahan, and ^J. D’Agostino. (2021) ‘Training Across the Academy: The Impact of R&D Funding on Graduate Students’ *Research Policy*, 50(5).  
[doi.org/10.1016/j.respol.2021.104224](https://doi.org/10.1016/j.respol.2021.104224).
- \*Armanios, D., \*L. Lanahan, and ^D. Yu. (2020) ‘Varieties of Local Government Experimentation: U.S. State-led Technology-Based Economic Development Policies, 2000 – 2015,’ *Academy of Management Discoveries*, 6(2). [doi.org/10.5465/amd.2018.0014](https://doi.org/10.5465/amd.2018.0014)

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<sup>1</sup> \* Denotes equal first authorship contributions; ^ Denotes student co-author

- \*Graddy-Reed, A., \*L. Lanahan, and J. Eyer. (2019) ‘Gender Discrepancies in Publication Productivity of High-Performing Life Science Graduate Students,’ *Research Policy*, 48(9). doi.org/10.1016/j.respol.2019.103838.
- \*Graddy-Reed, A., \*L. Lanahan, and ^N. M. V. Ross. (2018) ‘The Effect of R&D Investment on Graduate Student Productivity: Evidence from the Life Sciences,’ *Journal of Policy Analysis and Management*, 37(4): 809-834.
- \*Lanahan, L. and \*D. Armanios. (2018) ‘Does More Certification Always Benefit a Venture?’ *Organization Science*, 29(5): 931-947.
- Lanahan, L. and M.P. Feldman. (2018) ‘Approximating Exogenous Variation in R&D: Evidence from the Kentucky and North Carolina SBIR State Match Programs,’ *Review of Economics and Statistics*, 100(4): 740 – 752.
- \*Graddy-Reed, A., \*L. Lanahan, and ^N. M. V. Ross. (2017) ‘Influences of Academic Institutional Factors on R&D Funding for Graduate Students,’ *Science and Public Policy*, 44(6): 834-854.
- Lanahan, L., A. Graddy-Reed, and M.P. Feldman. (2016) ‘The Domino Effects of Federal Research Funding,’ *Plos ONE*, 11(6): e0157325.
- \*Moulton, J. G., \*A. Graddy-Reed, and \*L. Lanahan. (2016) ‘Beyond the EITC: The Effect Of Reducing The Earned Income Tax Credit On Labor Force Participation,’ *National Tax Journal*, 69(2), 261-284.
- Feldman, M.P., T. Hadjimichael, L. Lanahan, and T. Kemeny. (2016) ‘The Logic of Economic Development: A Definition and Model for Investment,’ *Environment and Planning C: Government and Policy*, 34(1): 5-21.
- Lanahan, L. (2016) ‘Multilevel Funding for Small Business Innovation: A Critical Review of State SBIR Match Programs,’ *Journal of Technology Transfer*, 41(2): 220-249.
- Lanahan, L. and M.P. Feldman. (2015) ‘Multilevel Innovation Policy Mix: A Closer Look at State Policies that Augment the Federal SBIR Program,’ *Research Policy*, 44(7): 1387-1402.
- Feldman, M.P., L. Lanahan, and I. Lendel. (2014), ‘Experiments in the Laboratories of Democracy: State Scientific Capacity Building,’ *Economic Development Quarterly*, 28(2): 107 – 131.

#### **ARTICLES UNDER REVIEW FOR PUBLICATION IN REFEREED JOURNALS**

- \*Gish, J., \*L. Lanahan, and \*J. Beck. ‘A Values-Complementarity Model of Social Movement Influence on Entrepreneurship’ (3<sup>rd</sup> Round Review)
- Won Best Submission Award at 2019 Sustainability, Ethics and Entrepreneurship Conference
- \*Lanahan, L., I. Hemmatian, A. Joshi, and E. Johnson. ‘Exploring Public Sector Focus Among Ventures’ (2<sup>nd</sup> Round Review)
- \*Armanios, D., \*L. Lanahan, A. Joshi, and ^O. Hmaddi. ‘Can Place-Based Certification Improve Venture Performance in Impoverished Areas?’ (1<sup>st</sup> Round Review)

#### **WORKING PAPERS IN PROGRESS**

- \*Lanahan, L., I. Hemmatian, A. Joshi, and E. Johnson. ‘Drivers of Firm-Government Engagement for Technology Ventures’ (preparing for submission)

E. Johnson, I. Hemmatian, A. Joshi, and L. Lanahan ‘The Role of Community Development Financial Institutions in Supporting Equitable Entrepreneurial Ecosystems’ (*Preparing for submission*)

^O. Hmaddi, L. Lanahan, and A. Murray. ‘Tracing Ecosystem Level Spillovers of Entrepreneurial Capital’ (*Preparing for submission*)

- Best Paper Prize Finalist for Strategic Management Society Berkeley 2020 Conference

L. Lanahan, I. Hemmatian, A. Joshi, and H. Grubbs. ‘Natural Disasters and Entrepreneurial Resilience’ (*Data Analysis Stage*)

## **SEMINAR & CONFERENCE PRESENTATIONS<sup>2</sup>**

2023: Portland State University; Arizona State University; DRUID; Institute for Humane Studies; Academy of Management; Southern Economics Association (scheduled)

2022: Entrepreneurship & Innovation Policy Seminar; University of Oregon; National Academies of Sciences; Academy of Management; West Coast Research Symposium

2021: University of Pennsylvania; China Innovation and Entrepreneurship Seminar; University of Michigan; Academy of Management; West Coast Research Symposium; Taiwan Symposium on Innovation Economics and Entrepreneurship; Southern Economics Association

2020: Workshop on Entrepreneurial Finance and Innovation; National Academies of Sciences; Academy of Management

2019: Oregon State University; West Coast Research Symposium; Strategic Management Society; National Academy of Sciences

2018: Academy of Management; West Coast Research Symposium; Industry Studies Association; National Academy of Sciences

2017: Academy of Management; Association for Public Policy and Management; University of North Carolina at Chapel Hill

2016: Portland State University; University of Oregon; Kauffman Foundation; Academy of Management, West Coast Research Symposium; Association for Public Policy and Management

2015: U.S. Census Bureau; University of California, San Diego; University of Oregon; University of North Carolina, Charlotte; National Science Foundation; Atlanta Conference on Science and Innovation Policy; West Coast Research Symposium

2014: Technology Transfer Society Conference; Academy of Management

2013: National Bureau of Economic Research Conference: *Rethinking Science and Innovation Policy*

2012: Kauffman Entrepreneurship Mentoring Workshop

2010: STGlobal Consortium

## **CHAPTERS IN EDITED BOOKS**

Feldman, M.P. and L. Lanahan (2015), ‘State Science Policy Experiments,’ in A. Jaffe and B. Jones (eds.), *The Changing Frontier: Rethinking Science and Innovation Policy*. University of Chicago Press: 287 – 317.

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<sup>2</sup> I list presentations where I present; this does not include presentations where my co-authors present.

- Hardin, J., L. Lanahan, and L. Brun (2015), ‘Assessing State-level Science and Technology Policies: North Carolina's Experience with SBIR State Matching Grants,’ in B. D. Audretsch et al. (eds.), *Oxford University Handbook of Local Competitiveness*. Oxford University Press: 385 – 400.
- Feldman, M.P. and L. Lanahan (2015), ‘Crafting a Comeback: Innovation and Entrepreneurship as an Economic Development Strategy in Mature Regions,’ in J. Bryson et al. (eds.), *Handbook of Manufacturing Industries in the World Economy*. Edward Elgar: Cheltenham: 451 – 473.
- Feldman, M.P., A. Freyer, and L. Lanahan (2012), ‘On the Measurement of University Research Contributions to Economic Growth and Innovation,’ in J. Lane et al. (eds.), *Universities and Colleges as Economic Drivers: Measuring Higher Education’s Role in Economic Development*. Albany, NY: SUNY Press: 97 – 128.
- Feldman, M.P., L. Lanahan, and J.M. Miller (2011), ‘Inadvertent Infrastructure and Regional Entrepreneurship Policy,’ in M. Fritsch et al. (eds.), *The Handbook of Research on Entrepreneurship and Regional Development*. Edward Elgar: Cheltenham: 216 – 251.

### **REFEREED POLICY REPORTS**

- National Academies of Sciences, Engineering, and Medicine (2023). *Review of the SBIR and STTR Programs at the National Science Foundation*. National Academies Press.
- National Academies of Sciences, Engineering, and Medicine (2020). *Review of the SBIR and STTR Programs at the Department of Energy*. National Academies Press.

### **OTHER PUBLICATIONS**

- Feldman, M.P., L. Lanahan, and I. Lendel (2014), ‘Focus on State Economic Development Policy,’ *Economic Development Quarterly*, 28(2), 103 – 106.
- Feldman, M.P., A. Graddy-Reed, L. Lanahan, G. McLaurin, K. Nelson, and A. Reamer (2012), ‘Innovative Data Sources for Regional Economic Analysis,’ available at <http://maryannfeldman.web.unc.edu/files/2012/01/Innovative-Data-Sources-for-Regional-Economic-Analysis.pdf>
- Feldman, M.P. and L. Lanahan (2010), ‘Silos of Small Beer: A Case Study of the Efficacy of Federal Innovation Programs in a Key Midwest Regional Economy,’ *Science Progress: Center for American Progress*.

### **EXTERNAL GRANTS**

- Principal Investigator, National Science Foundation (SBE SOS 2032914), ‘RAPID: Examining the Innovative Ecosystem During the COVID-19 Pandemic,’ Aug. 2020 – May 2023 (\$200,000)
- Principal Investigator, National Science Foundation (SBE SciSIP 1661157), ‘Emerging Scholars on the Path to Innovation,’ May 2017 – Oct. 2021 (\$349,869)
- Co-Principal Investigator, Ewing Marion Kauffman Foundation, ‘The Role of Local Governments in Entrepreneurial Ecosystems: A Cross-Comparison of US States,’ Sept. 2015 – July 2017 (\$173,000)
- Principal Investigator, National Science Foundation (SBE SciSIP 1548288), ‘Early-concept Grants for Exploratory Research: Emerging Scholars on the Path to Innovation,’ Sept. 2015 – Feb. 2016 (\$54,000)

## **HONORS AND FELLOWSHIPS**

*Inman Research Scholar*, Lundquist College of Business, University of Oregon, 2022 – 2024  
*Stewart Distinguished Faculty Award*, Lundquist College of Business, University of Oregon, 2022  
*Ascendant Scholar Award*, Western Academy of Management, 2020  
*Outstanding Early Career Award*, University of Oregon, 2019  
*Goulet Outstanding Research Award*, Lundquist College of Business, University of Oregon, 2017  
*Lundquist Advisory Council Undergraduate Teaching Award*, University of Oregon, 2017  
*Dissertation Completion Fellowship*, University of North Carolina at Chapel Hill, 2013 (\$16,000)  
*Kauffman Dissertation Fellowship*, Ewing Marion Kauffman Foundation, 2012 (\$20,000)  
*Director's Award*, National Science Foundation, 2009

## **DATA PLATFORMS**

Accelerating Public Policy Research on Innovative Small Enterprises, [APPRISE - Home Page \(appriseplatform.org\)](http://appriseplatform.org)

## **TEACHING**

University of Oregon

MGMT 607 Applied Econometrics, W22, S19, S17

BA 453 Business Strategy and Planning, S22, F20, W20, F19, W19, W18, F17, W17, S16

MGMT 335 Launching New Ventures, W16

University of North Carolina at Chapel Hill

Instructor, PLCY 210 Policy Innovation & Analysis, Summer14

TA, PLCY 882 Advanced Panel Data Methodology, F14

## **SERVICE**

Research Committee Member, *Academy of Management's Technology & Innovation Division*, 2021 - 2023

Advisory Editor, *Research Policy*, 2021 – Present

Editorial Review Board Member, *Academy of Management Discoveries*, 2021 – Present

SBIR/STTR Review Committee Member, *National Academies of Sciences, Engineering and Medicine*, 2018 - Present

Search Chair for Management Career Faculty, *Lundquist College of Business*, 2021

Panelist, *National Science Foundation*, 2019 – 2020

Course Coordinator for Undergraduate Capstone, *Lundquist College of Business*, 2018 – 2022

Research Advisory Board, *University of Oregon Vice President Office of Research*, 2017 – 2020

Management Department Faculty Search Committee, *Lundquist College of Business*, 2017

Early Career Development Committee, *Industry Studies Association*, 2017

IDEAL Diversity Committee, *University of Oregon Lundquist College of Business*, 2017

Associate Editor, *Journal of Science Policy and Governance*, 2010 – 2014

Graduate Affairs Committee Member, *UNC Department of Public Policy*, 2011

Ad Hoc Reviewer: *Science*, *Organization Science*, *Strategic Management Journal*, *Management Science*, *American Economic Review*; *Journal of Management Studies*; *Industry & Innovation*; *Research Policy*; *Industry & Corporate Change*; *Strategic Entrepreneurship Journal*; *Journal of Technology Transfer*; *Small Business Economics*; *Science and Public Policy*; *National Science*

*Foundation; Sloan Foundation; Economic Inquiry; PLOS One; Regional Studies; Atlanta Conference on Science and Innovation Policy*

**GRADUATE RESEARCH EXPERIENCE**

Graduate Research Assistant, 2009 – 2014. Assisted M.P. Feldman, S.K. Heninger Professor of Public Policy.

EDA in the 21<sup>st</sup> Century: New Performance and Impact Metrics (EDA 10946538)

Circling the Triangle: Understanding Dynamic Regional Economies (NSF SciSIP 1262392)

State Science Policies (NSF SciSIP 0947814)

Federal innovation programs in the Rust Belt (Heinz Endowments & Center for American Progress)

**PROFESSIONAL EMPLOYMENT RECORD**

Science Assistant – Division of Social and Economic Sciences, National Science Foundation, 2007 – 2009