

ANNE PARMIGIANI

Lundquist College of Business
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ACADEMIC EXPERIENCE

University of Oregon, Lundquist College of Business	Eugene, OR
Carolyn S. Chambers Professor of Management	9/19-current
Tykeson Associate Professor & Research Scholar	6/18-9/19
Associate Professor of Management	9/11- 6/18
Assistant Professor of Management	9/04 -9/11
Bocconi University	Milan, Italy
Visiting Associate Professor, Research	9/14-6/15

EDUCATION

University of Michigan Business School	Ann Arbor, MI
PhD, Corporate Strategy	8/98 - 12/03

Dissertation: Concurrent Sourcing: When Do Firms Both Make and Buy?

Committee: Will Mitchell (Duke University; co-chair), Joanne Oxley (co-chair), Allan Afuah, Francine Lafontaine, Richard Gonzalez

Master of Applied Economics: 4/00

Summer Scholar, Institute for Social Research: 7/00 & 7/01

The Pennsylvania State University	University Park, PA
Master of Business Administration	8/94 - 5/96
Finance and Management Science emphases	

The Pennsylvania State University	University Park, PA
B.S. in Business Management	1/85 - 5/87
<i>Magna cum laude</i>	

Northwestern University	Evanston, IL
General studies	9/83 - 12/84

RESEARCH INTERESTS

Vertical interfirm relationships, firm knowledge and capabilities, firm boundaries, and the theory of the firm.

PUBLISHED PAPERS IN REFEREED JOURNALS AND PROCEEDINGS

Parmigiani, A., Irwin, J. and Lahneman, B. 2022. *Building Greener Motorhomes: How Dual-Purpose Technical and Relational Capabilities Affect Component and Full Product Innovation*, Strategic Management Journal, 43(6): 1110-1140 (authors contributed equally).

Brahm, F., Parmigiani, A., and Tarzijan, J. 2021. *Can Firms Be Both Broad and Deep? Exploring the Interdependencies of Horizontal and Vertical Firm Scope*, Journal of Management, 47 (5): 1219-1254.

Parmigiani, A. and King, E. 2019. *Successfully Proposing and Composing Review Papers for the Journal of Management*, Journal of Management, 45(8): 3083-3090.

- Irwin, J., Lahneman, B., and Parmigiani, A. 2018. *Nested Identities as Cognitive Drivers of Strategy*, Strategic Management Journal, 39 (2): 269-294 (authors contributed equally).
- Mulotte, L. and Parmigiani, A. 2017. *Sibling Rivalry vs. Cousin Solidarity: How Ownership Influences Performance in Franchise Chains*. In Guclu Atinc (Ed.), *Best Paper Proceedings of the Seventh-seventh Annual Meeting of the Academy of Management*. (37 papers selected out of 659 submitted).
- Holloway, S. and Parmigiani, A. 2016. *Friends and Profits Don't Mix: The Performance Implications of Repeated Partnerships*, Academy of Management Journal, 59: 460-478 (Both authors contributed equally).
- Parmigiani, A. and Rivera-Santos, M. 2015. *Sourcing for the Base of the Pyramid: Constructing Supply Chains to Address Voids in Subsistence Markets*, Journal of Operations Management, 33-34: 60-70. (Both authors contributed equally).
- Parmigiani, A. and Howard-Grenville, J. 2011. *Routines Revisited: Exploring the Capabilities and Practice Perspectives*. The Academy of Management Annals, 5: 413-453.
- Parmigiani, A., Klassen, R., and Russo, M. 2011. *Efficiency Meets Responsibility: Configuring an Accountable and Responsible Supply Chain*, Journal of Operations Management, 29: 212-223.
- Parmigiani, A. and Rivera-Santos, M. 2011. *Clearing a Path through the Forest: A Meta-Review of Interorganizational Relationships*, Journal of Management, 37: 1108-1136.
- Parmigiani, A. and Holloway, S. 2011. *Actions Speak Louder than Modes: Antecedents and Implications of Parent Implementation Capabilities on Business Unit Performance*, Strategic Management Journal, 32: 457-485.
- Kriauciunas, A., Parmigiani, A., and Rivera-Santos, M. 2011. *Leaving our Comfort Zone: Integrating Established Practices with Unique Adaptations to Conduct Survey-Based Research in Nontraditional Contexts*, Strategic Management Journal, 32: 994-1010.
- Holloway, S., and Parmigiani, A. 2011. *When Collaboration Trumps Rivalry: Examining Organizational Forms in the Construction Industry*. Academy of Management Best Paper Proceedings (12 papers selected out of 458 submitted).
- Parmigiani, A. and Mitchell, W. 2010. *The Hollow Corporation Revisited: Can Governance Mechanisms Substitute for Technical Expertise in Managing Buyer-Supplier Relationships?* European Management Review, 7: 46-70.
(An earlier version of this paper titled, "How Buyers Shape Supplier Performance: Can Governance Skills Substitute for Technical Expertise in Managing Outsourcing Relationships?" was published in the 2005 Academy of Management Best Paper Proceedings).
- Parmigiani, A. and Mitchell, W. 2009. *Complementarity, Capabilities, and the Boundary of the Firm: The Impact of Within-firm and Interfirm Expertise on Concurrent Sourcing of Complementary Components*. Strategic Management Journal, 30: 1065-1091.
(An earlier version of this paper titled, "How Intrafirm and Interfirm Expertise Affect the Sourcing Decisions of Technologically Interdependent Components", was published in the 2007 Academy of Management Best Paper Proceedings).
- Parmigiani, A. and Terborg, J.R. 2009. *Experience on the Line: The Impact of Firm-Specific Knowledge and Experience on NFL Performance*. Academy of Management Best Paper Proceedings (16 papers selected out of 291 submitted).

Parmigiani, A. 2007. *Why Do Firms Both Make and Buy? An Investigation of Concurrent Sourcing*, Strategic Management Journal, **28**: 285-311.

Wooten, L., Parmigiani, A., and Lahiri, N. 2005. *C.K. Prahalad's Passions: Reflections on His Scholarly Journey as a Researcher, Teacher, and Management Guru*, Journal of Management Inquiry, **14**:168-175.

PAPERS IN PROGRESS

Mulotte, L. and Parmigiani, A. *Sibling Rivalry vs. Cousin Solidarity: How Ownership and Co-location Influence Performance in a Franchise Chains*, under first review, Journal of Management, September 2023.

Lahneman, B., Parmigiani, A., and Irwin, J. *Creating, Closing, and Crashing: A Model of Field Practice Change*, under first review, Academy of Management Journal, October 2023 (authors contributed equally).

Parmigiani, A., and Rivera-Santos, M. *Trust and Control in Interorganizational Relationships*, October 2020.

Parmigiani, A., Gish, J. J., and Terborg, J. R., *Experience on the Line: The impact of organizational and group experience on performance for interdependent versus independent work groups*, May 2021.

CONFERENCE PRESENTATIONS

Lahneman, B., Irwin, J., and Parmigiani, A. *Creating, Closing, and Crashing: Cooperative Institutional Entrepreneurship by Elite Incumbent Actors*, Western Academy of Management Conference, Waikoloa HI, March 2022.

Lahneman, B., Irwin, J., and Parmigiani, A. *Death of Louisville: Institutional Entrepreneurship through Embedded Agency and Field Configuring Events*, Strategic Management Society Conference, Minneapolis MN, October 2019.

Minto, A., Tilleman, S., and Parmigiani, A. *Learning to Lobby: Drivers of Autonomy in Corporate Political Activity*, Academy of Management Conference, Boston MA, August 2019.

Mulotte, L. and Parmigiani, A. *Sibling Rivalry vs. Cousin Solidarity: How Ownership Influences Performance in Franchise Chains*, Strategic Management Society Conference, Houston TX, October 2017.

Mulotte, L. and Parmigiani, A. *Sibling Rivalry vs. Cousin Solidarity: How Ownership Influences Performance in Franchise Chains*, Academy of Management Conference, Atlanta GA, August 2017.

Parmigiani, A., Gish, J. J., and Terborg, J.R. *Experience on the Line: The impact of organizational and group experience on performance for interdependent versus independent work groups*, Strategic Management Society special conference on Strategic Human Capital, Management Practices, and Performance, Milan Italy, March 2017.

Parmigiani, A., and Rivera-Santos, M. *Trust and Governance: Understanding the Dimensions and Institutional Foundations*, Academy of Management Conference, Anaheim, CA, August 2016.

Irwin, J., Boren, B., and Parmigiani, A. *Nested Identities as Cognitive Drivers of Strategy*. Academy of Management Conference, Anaheim, CA, August 2016.

Parmigiani, A. and Rivera-Santos, M. *The Influence of Institutions on Trust and Governance*. Strategic Management Society Conference, Denver CO, October 2015.

Oct 2023

Parmigiani, A., Lahneman, B., Irwin, J. *The Effects of Organizational, Group, and Industry Identity on Strategy* Strategic Management Society Conference, Denver CO, October 2015.

Parmigiani, A., and Rivera-Santos, M. *The Influence of Institutions on Trust and Governance*, CRIOS Conference, Milan Italy, June 2015.

Parmigiani, A., Lahneman, B., Irwin, J. *Visitor's Centers and Guard Shacks: Why are Firms that Should be Similar Actually so Different?* Industry Studies Conference, Portland OR, May 2014.

Brahm, F., Parmigiani, A., Tarzijan, J. *Can Firms Be Both Broad and Deep? Exploring the Relationship between Horizontal and Vertical Scope*, Academy of Management Conference, Orlando FL, August 2013

Parmigiani, A. and Rivera-Santos, M. *Sourcing for the Base of the Pyramid: Creating Supply Chains for Subsistence Markets*. AOM Africa Conference, Johannesburg South Africa, January 2013.

Parmigiani, A. and Rivera-Santos, M. *Sourcing for the Base of the Pyramid: Creating Supply Chains for Subsistence Markets*. Strategic Management Society Conference, Miami FL, November 2011.

Holloway, S. and Parmigiani, A. *Vertical Integration and Network Design Failure: Examining Organizing in Temporary Project Networks*. Strategic Management Society Conference, Miami FL, November 2011.

Holloway, S. and Parmigiani, A. *When Collaboration Trumps Rivalry: Examining Organizational Forms in the Construction Industry*. Academy of Management Conference, San Antonio, TX, August 2011.

Parmigiani, A. and Irwin, J. *Integrating Innovations in Features, Functions, and Systems: The Case of Green Motorhomes*. Academy of Management Conference, Montreal QB, August 2010.

Parmigiani, A., Klassen, R., and Russo, M. *Efficiency Meets Responsibility: Configuring an Accountable and Responsible Supply Chain*. Alliance for Research on Corporate Sustainability - Harvard Business School, Cambridge MA, May 2010.

Parmigiani, A. and Holloway, S. *Actions Speak Louder than Modes: How Parent Implementation Capabilities Affect Business Unit Performance*. Atlanta Competitive Advantage Conference (ACAC), Atlanta GA, May 2010.

Parmigiani, A. and Irwin, J. *Integrating Innovations in Features, Functions, and Systems: The Case of Green Motorhomes*. Wharton Technology Conference, Philadelphia PA, April 2010.

Parmigiani, A. and Irwin, J. *Making an End Run: When Do Firms Build Relationships with Distant Supply Chain Partners?* North American Research and Teaching Conference – Institute for Supply Management, Phoenix AZ, March 2010.

Parmigiani, A. and Irwin, J. *Making an End Run: When Do Firms Build Relationships with Distant Supply Chain Partners?* Strategic Management Society Conference, Washington DC, October 2009.

Parmigiani, A. and Irwin, J. *Innovations in Features, Functions, and Systems: The Case of Green Motorhomes*. West Coast Research Symposium, Seattle WA, September 2009.

Parmigiani, A. and Terborg, J.R. *Experience on the Line: The Impact of Firm-Specific Knowledge and Experience on NFL Performance*. Academy of Management Conference, Chicago IL, August 2009.

Parmigiani, A. *Toward a Holistic Understanding of Supply Systems: An Investigation of the Motorhome Industry*. Alfred P. Sloan Foundation Industry Studies Annual Conference, Chicago IL May 2009.

Oct 2023

Parmigiani, A. and Holloway, S. *Actions Speak Louder than Modes: Governance Choice, Implementation, and Performance*. Strategic Management Society Conference, Köln, Germany, October 2008.

Parmigiani, A. and Holloway, S. *Actions Speak Louder than Modes: Governance Choice, Implementation, and Performance*. Academy of Management Conference, Anaheim CA, August 2008.

Parmigiani, A. and Mitchell, W. *Complementarity, Capabilities, and the Boundary of the Firm: The Impact of Intrafirm and Interfirm Expertise on Concurrent Sourcing of Complementary Components*. Strategic Management Society Conference, San Diego, CA, October 2007.

Riveria-Santos, M. and Parmigiani, A. *Taking the Blinders Off: Theoretical and Empirical Barriers to Investigating Interorganizational Relationships*. Strategic Management Society Conference, San Diego, CA, October 2007.

Parmigiani, A. and Mitchell, W. *How Intrafirm and Interfirm Expertise Affect the Sourcing Decisions of Technologically Interdependent Components*. Academy of Management Conference, Philadelphia PA, August 2007.

Russo, M. and Parmigiani A. *Efficiency Meets Responsibility: Social and Environmental Issues and the Global Supply Chain*. Academy of Management Conference, Atlanta GA, August 2006.

Parmigiani, A. *Flexibility, Expertise, and Secrecy: How Design Sourcing Affects Product Sourcing*. West Coast Technology Conference, Seattle WA, September 2005.

Parmigiani, A. and Mitchell, W. *How Buyers Shape Supplier Performance: Can Governance Skills Substitute for Technical Expertise in Managing Outsourcing Relationships?* Academy of Management, Honolulu HI, August 2005.

Parmigiani, A. *Concurrent Sourcing: When Do Firms Both Make and Buy?* Academy of Management, Seattle WA, August 2003.

Parmigiani, A. *Concurrent Sourcing: When Do Firms Both Make and Buy an Input? An Empirical Exploration*. Colloquium on Competition and Cooperation, University of Toronto, Toronto ON, April 2003.

Parmigiani, A. *Concurrent Sourcing: When Do Firms Both Make and Buy?* Organization Science Winter Conference, Steamboat Springs CO, February 2003.

Parmigiani, A. *Concurrent Sourcing: When Do Firms Both Make and Buy?* INFORMS/Organization Science Dissertation Proposal Competition, San Jose CA, November 2002.

Parmigiani, A. *Concurrent Sourcing: When Do Firms Both Make and Buy an Input? A Theoretical Framework* Colloquium on Competition and Cooperation, Boston University, Boston MA, April 2002.

Parmigiani, A. *Making and Buying: Antecedents, Contingencies, and Outcomes of this Concurrent Sourcing Decision*. Strategic Management Society Conference, San Francisco CA, October 2001.

OTHER CONFERENCE ACTIVITY

Academy of Management Conference, Panelist – “Rethinking Firm Boundaries: Advancing the Research Agenda for Concurrent Sourcing” – Symposium sponsored by the Strategy division. Chicago, IL 2018.

Strategic Management Society Conference. Panelist – Doctoral Student Workshop; Senior Faculty for Paper Development Workshop – Cooperative Strategy, Knowledge & Innovation, and Competitive Strategy Interest Groups, Houston, TX 2017.

Academy of Management Conference; Panelist – Platforms and Ecosystems: New Perspectives for the Scope of the Firm (Professional Development Workshop convened by Annabelle Gawer and Carmelo Cennamo; other panelists include Carliss Baldwin, Tobias Kretschmer, & Satish Nambisan); Invited Senior Faculty member for BPS Paper Development Workshop for Junior Faculty; Invited Senior Faculty member for TIM/OM Paper Development Workshop for Mid-Career Faculty; Session Chair, BPS division; Anaheim CA, 2016.

Academy of Management Conference; Session chair, BPS division; Vancouver BC, 2015.

Strategic Management Society Conference. Panelist – Research Methods in Cooperative Strategy; Facilitator – Tradeoffs and Opportunism in Cooperative Relations, Senior Faculty for Paper Development Workshop – Knowledge and Innovation Interest Group, Madrid, Spain; 2014

Academy of Management Conference; Session chair, BPS division; Orlando FL 2013.

Bercovitz, J. and Parmigiani, A. *The Dyad in Context: Developing & Managing a System of Vertical Partnerships*. Professional Development Workshop session convening 8 senior scholars who study firm boundaries and vertical interfirm relationships presented at the Academy of Management Conference, Boston MA 2012.

Atlanta Competitive Advantage Conference. Doctoral seminar facilitator. May 2012; May 2013; May 2014.

Kapoor, R. and Parmigiani, A. *Managing Ecosystems and Innovation*. Professional Development Workshop session convening 5 senior scholars who study interfirm innovation presented at the Academy of Management Conference, San Antonio, TX, 2011.

Academy of Management Conference. Discussant/coach – TIM division; Session chair, BPS division; San Antonio, TX. 2011.

Kapoor, R. and Parmigiani, A. *Firms, Ecosystems, and Innovation*. Professional Development Workshop session convening 5 senior scholars who study interfirm innovation presented at the Academy of Management Conference, Montreal QB Canada, 2010.

Academy of Management Conference. Discussant/coach – TIM division; Montreal QB Canada, 2010.

Strategic Management Society Conference. Doctoral consortium workshop presenter; session chair, Washington DC, October 2009.

Academy of Management Conference. Alliances and Networks Track Chair – BPS division; facilitator – BPS division; session chair – TIM division, discussant – TIM junior faculty consortium; Chicago IL, August 2009.

Academy of Management Entrepreneurship Research Exemplars Conference. Panel member; Storrs CT, May 2009.

Strategic Management Society Conference: Doctoral consortium workshop presenter; session chair, Köln, Germany, October 2008.

Parmigiani, A., and Rivera-Santos, M. *Asking the Same Questions, But Getting Different Answers: Diverse*

Oct 2023

Perspectives on Interorganizational Relationships. Professional Development Workshop session convening 8 scholars who study interorganizational relationships presented at the Academy of Management Conference, Anaheim CA, August 2008.

Academy of Management: Discussant for session in the TIM division; session chair in the BPS division, Anaheim CA, August 2008.

Parmigiani, A., and Rivera-Santos, M. *Partners, Lovers, or Friends: Unresolved Issues in Interorganizational Relationship Research*. Professional Development Workshop session convening 7 scholars who study interorganizational relationships accepted for the Academy of Management Conference, Philadelphia PA, August 2007.

Academy of Management: Discussant for session in the BPS division; Participant in the New Faculty Consortium for Technology and Innovation Management (TIM). Philadelphia PA, August 2007.

Academy of Management: Discussant for session in the OMT division, Chair for session in the BPS division, and Participant in the New Faculty Consortium for Business, Policy, and Strategy. Honolulu HI, August 2005.

Academy of Management Doctoral Consortium in Business, Policy, and Strategy, Seattle WA, August 2003.

Academy of Management Doctoral Consortium in Technology and Innovation Management, Washington DC, August 2001

Academy of Management Doctoral Consortium for New Doctoral Students, Toronto ON, August 2000

INVITED TALKS

University of Nebraska, Lincoln NE March 2019
University of Michigan, Ann Arbor MI February 2019
Freie Universität, Berlin, Germany, June 2015
INSEAD, Fontainebleau, France, May 2015
Ecole Polytechnique Federale de Lausanne, Lausanne, Switzerland, April 2015
HEC – Paris, Paris, France, April 2015
Tilburg University, Tilburg, The Netherlands, December 2014.
Bocconi University, Milan Italy, September 2013; May 2015.
University of South Carolina, Columbia SC. February 2013.
University of Illinois, Urbana-Champaign IL. February 2010.
Oregon State University, Corvallis OR. January 2009; January 2010, March 2018.
University of Texas, Austin TX. December 2003.
Washington State University, Pullman WA. December 2003.
University of Virginia (McIntyre School), Charlottesville VA. December 2003
Baylor University, Waco TX. November 2003

GRANTS & AWARDS

Carolyn S. Chambers Professor of Management, AY19-20-current

Developmental Reviewer Award, Academy of Management Review, August 2020

Tykeson Associate Professor & Research Scholar, AY18-19

Distinguished Reviewer, Academy of Management Review, August 2018.

Dean's Research Scholar, AY16-17, AY17-18, AY18-19

Fund for Faculty Excellence Award, AY15-16 (\$20,000; grants to 14 U of Oregon faculty)

Outstanding Service Award, Associate Editor – Journal of Operations Management, June 2016

Outstanding Reviewer, Strategic Management Journal, September 2014.

Best Reviewer, Journal of Operations Management, June 2014

Outstanding Reviewer, Journal of Supply Chain Management, May 2014.

Outstanding Reviewer, Strategic Management Journal, October 2011.

Outstanding Reviewer, Strategic Management Journal, October 2010.

Goulet Research Excellence Award, Lundquist College of Business, June 2010.

Ascendant Scholar Award, Western Academy of Management, March 2010.

Grantee, Summer Research Award, Center for Sustainable Business Practices (\$9,000; June 2009)

Winner, Oregon Community Credit Union Fellowship (\$10,000; October 2008)

Grantee, Early Career Site Visit Grant, Alfred P. Sloan Foundation Industry Studies Program (\$4,980; April 2008)

Grantee, Institute for Supply Management Senior Research Fellowship (\$5,000; October 2007)

Winner, APICS Educational and Research Foundation's Plossl Dissertation Research Competition (\$2,500; August 2003)

Grantee, Institute for Supply Management Doctoral Dissertation Award (\$10,000; May 2003)

Winner, 12th Annual INFORMS/Organization Science Dissertation Proposal Competition (\$500 and Organization Science Winter Conference registration/fees; November 2002)

Finalist, 2002 Institute for the Study of Business Markets Doctoral Dissertation Award Competition

Grantee, University of Michigan Business School Doctoral Research Grant (\$2,000; Fall 2002)

Recipient, University of Michigan - Rackham Fellowship (\$2,000; Fall 1998)

Recipient, University of Michigan Business School Fellowship (Full tuition coverage and stipend; 8/98-12/02)

Recipient, Executive Education MBA Fellowship, The Pennsylvania State University (Full tuition coverage and stipend; 8/94-5/95)

TEACHING INTERESTS

Business strategy, supply chain management, international management, manufacturing strategy, operations management, and entrepreneurship.

TEACHING EXPERIENCE**The University of Oregon**

Business Strategy & Planning (BA453) Capstone strategy course for senior undergraduates Traditional and on-line modalities <i>Teaching Evaluation: 4.33 / 5.00 (19 sections total)</i>	Winter 2005- current
Alliances and Acquisitions (BA736) Executive MBA course	Winter 2020-current
Introduction to Entrepreneurship (Mgmt335) Traditional and on-line modalities <i>Teaching Evaluation: 4.12 / 5.00 (8 sections total)</i>	Winter 2011-current
Economic Perspectives on Strategy (PhD Seminar)	Winter 2006-current
Opportunity Recognition (BA710) Executive MBA course	Winter 2014
Strategic Management (MGMT614) Strategy course for MBA students	Spring 2019-Spring 2021
Managing Global Business (Mgmt620) International strategy course for MBA students.	Spring 2009

Doctoral Committees

Outside member, dissertation for Brett Garcia (Economics), Fall 2020-Spring 2021
Chair, dissertation committee for Amy Minto, Summer 2015-Spring 2016
Co-chair, dissertation committee for Alan Krause, Winter 2010-Winter 2012.
Member of dissertation committee for Samuel Holloway, Fall 2008-Spring 2009.
Outside member, dissertation committee for Cary Greenwood (Journalism), Spring 2011.

Bocconi University

Interorganizational Relationships (PhD Seminar)	Fall 2014
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The University of Michigan

Corporate Strategy for Engineering Management (EMGT515) Corporate Strategy course for graduate students in Engineering Management program at UM's Dearborn campus. Instructor <i>Teaching Evaluation: 4.82 / 5.00 (Su03); 4.98 / 5.00 (Wi04)</i>	5/03-6/03 & 1/04-4/04
International Management (CSIB 361) Elective course for junior/senior undergraduates Instructor <i>Teaching Evaluation: 4.56 / 5.00</i>	9/02-12/02
Questionnaire Design (SOC 711) Institute for Social Research course for graduate students and professionals.	7/02 & 7/03

Teaching Assistant

Corporate Strategy (CSIB 390) 1/01-4/01
Core, capstone course for senior undergraduate Business School students .
Instructor
Teaching Evaluation: 4.94 / 5.00

INDUSTRIAL EXPERIENCE

Windfall Products, Inc. (now Metaldyne, Inc.) St. Marys, PA
Procurement Manager 6/96 - 6/98
Managed \$10MM in purchases of outside secondary operations, assembly components, utilities, and capital equipment for this Tier One automotive supplier of powder metal parts; supervised four employees.

SGL Carbon Corporation St. Marys, PA
Consultant 9/95-12/95
Market Analyst 6/90-7/94
Marketing Associate 7/87-6/90
Conducted product mix analyses and forecasts; developed strategic pricing and positioning recommendations based on my market research and industry analyses; created promotional materials; wrote computer programs to price carbon products.

SERVICE ACTIVITIES

Professional Service

Associate Editor, *Journal of Operations Management*, March 2014-current

Editorial Board, *Academy of Management Review*, April 2017-current.

Editorial Board, *Strategic Management Journal*, January 2009-current.

Associate Editor, *Journal of Management*, July 2014-June 2020

Editorial Board, *Journal of Management*, July 2008-June 2020.

Editorial Board, *Journal of Operations Management*, September 2012-current

Editorial Board, *Journal of Supply Chain Management*, November 2010-September 2020

Editorial Board, *International Journal of Strategic Change Management*, May 2009-current.

Executive Committee of the Business Policy and Strategy Division, Academy of Management, August 2012-2014.

Research Committee of the Business Policy and Strategy Division, Academy of Management, August 2011-2013

Representative at Large, Cooperative Strategy Interest Group - Strategic Management Society, August 2015-July 2017.

Representative at Large, Knowledge and Innovation Interest Group - Strategic Management Society, August 2010-July 2012.

Oct 2023

Judge for the Organization Science INFORMS Dissertation Proposal competition, Fall 2007.

Reviewer for the Organization Science INFORMS Dissertation Proposal competition, Fall 2004 & 2006.

Ad hoc Reviewer for *Academy of Management Journal*, *Administrative Science Quarterly*, *Management Science*, *Journal of Business Research*, *Organization Science*, the Academy of Management - Technology & Innovation Management and Business Policy & Strategy divisions, Strategic Management Society conference, McGraw-Hill textbooks.

Outside letter writer for promotion and tenure decisions: Oklahoma State University (2012), the Hong Kong Polytechnic University (2015), Purdue University (2016), Portland State University (2017), Hong Kong Baptist University (2019), and the University of Hong Kong (2019).

University Service

Member of the Off-Campus Scholarships and Grants Committee, University of Oregon, Fall 2008-Spring 2010.

College and Department Service

Member, Promotion and Tenure Committee, Fall 2015-Spring 2016; Fall 2016-Spring 2017; Fall 2022; Fall 2023-Spring 2024

Organizer, Tenure-track Faculty Women's Lunch, Fall 2018-current.

Senior Faculty Mentor for New Junior Faculty Member – Fall 2023-Spring 2024

Faculty Designee on Merit Policy Revisions – CBA, Winter/Spring 2023.

Department Head, September 2017-June 2022

Member, Stewart Award Committee, December 2022.

BA453 Course Coordinator, AY22-23

Chair of Search Committee, Career Instructors (5 positions), Winter 2022.

Member, Task Force on Research Culture, Spring 2017.

Chair of the Undergraduate Program Committee, Fall 2012 - June 2014

Coordinator, PhD program in Management, September 2011 - June 2014

Member of Search Committee for Assistant/Associate Professors of Management (Strategy and OB) – Fall 2013-Winter 2014

Member of the Faculty Development Committee, Spring 2013.

Co-coordinator, PhD program in Management, September 2009-2011.

Member of Search Committee for Director of the Lundquist Center, Fall 2008.

Member of the Award Committee for the Stewart Distinguished Faculty Award, Fall 2007.

Oct 2023

Member of Search Committees for Assistant/Associate Professors of Management (Strategy and OB), Fall 2007 – Winter 2008.

Member of Search Committee for Associate Professor of Marketing, Winter 2007.

Member of the Undergraduate Program Committee, Fall 2006-Spring 2008.

Member of Search Committee for Assistant/Associate Professor of Management (Strategy), Fall 2006 – Winter 2007.

Member of Search Committee for Assistant/Associate Professor of Management (Strategy), Fall 2005 – Winter 2006.

Member of Search Committee for Professor of Management / Director of Academic Entrepreneurship Programs, Fall 2004 – Winter 2005.

PhD Committee: read qualifying exams and reviewed applications for admission, Winter-Spring 2005; Winter-Spring 2006; Winter-Spring 2007; Winter-Spring 2008; Winter-Spring 2009; Winter-Spring 2010; Winter-Spring 2011; Winter-Spring 2012; Winter-Spring 2013; Winter-Spring 2014; Winter-Spring 2015; Winter-Spring 2016; Winter-Spring 2017; Winter-Spring 2018; Winter-Spring 2019; Winter-Spring 2020; Winter-Spring 2021; Winter-Spring 2022; Winter-Spring 2023

PROFESSIONAL MEMBERSHIPS

Academy of Management, Strategic Management Society, and INFORMS

Institute for Supply Management - Certified as a professional purchasing manager (C.P.M.).