

Aaron Pagel

University of Oregon
Lundquist School of Business
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Curriculum Vitae

February 2024

EDUCATION

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| In Progress | University of Oregon PhD in Management |
| 2018 | DePaul University Master of Business Administration, <i>With Distinction</i> Concentrations in Applied Economics, Marketing, and Strategy & Decision-Making |
| 2006 | Florida State University Bachelor of Arts in Theatre, <i>Cum Laude</i> |

RESEARCH

Works in Progress:

- Pagel, A., & Murray, A. 2023, June. *Towards a Holistic Theory of Hype*. Working Paper, University of Oregon, Eugene, OR.
- Pagel, A. 2024, January. *The 300 Million Mile View: Asteroid Mining and a Unified Theory of Hype*. Working Paper, University of Oregon, Eugene, OR.

TEACHING EXPERIENCE

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| 2023 | Management: Value through People University of Oregon, Undergraduate Minor Requirement | Eugene, OR |
| | <ul style="list-style-type: none">• Introduction to management research and concepts.• Required for undergraduates seeking a minor in business administration.• One in-person section. | |
| 2018-2020 | Business Strategy - Graduate DePaul University, MBA Concentration Requirement | Chicago, IL |
| | <ul style="list-style-type: none">• Case-based course designed to introduce MBA students to strategy frameworks.• Required course for Business Strategy & Decision-Making concentration.• Two sections. One in-person for Executive MBA section. The other as online synchronous course to part-time MBA students. | |
| 2018-2021 | Business Strategy - Undergraduate DePaul University, Undergraduate Elective | Chicago, IL |
| | <ul style="list-style-type: none">• Modified case-based course designed to introduce undergraduates to strategy topics and frameworks.• Modified course materials and syllabus from MBA version with the assistance of tenured economics professor.• Three sections. Two in-person, one online hybrid. | |

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| 2019-2021 | Managerial Decision-Making DePaul University, Undergraduate Elective | Chicago, IL |
| | <ul style="list-style-type: none"> • Introduction to behavioral economic concepts. • Developed course outline and syllabus with the assistance of tenured economics professor. • Two online hybrid sections. | |
| 2018-2020 | Principles of Microeconomics DePaul University, Undergraduate Requirement | Chicago, IL |
| | <ul style="list-style-type: none"> • Introduction to microeconomics required to major in economics. • Four in-person sections. | |
| 2018-2019 | Introduction to Strategy NewSpace Business Plan Competition | Various |
| | <ul style="list-style-type: none"> • Presented introductory strategy frameworks and considerations to entrepreneurs of space start-ups as a part of a business plan competition. | |

SERVICE EXPERIENCE

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| 2018-2022 | DePaul University Program Coordinator: Business Strategy & Decision-Making | Chicago, IL |
| | <ul style="list-style-type: none"> • Host & Producer the <i>Economics & Strategy Podcast</i>. • Produced monthly newsletters for alumni and current students. • Organized virtual and in-person panel discussions and speaker series. | |

HONORS & AWARDS

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| 2017 | Honorable Mention, DePaul Economics Student Conference |
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CONFERENCE PRESENTATIONS & INVITED PRESENTATIONS

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| Mar 2024 | Western Academy of Management – Traditional Paper (pending) |
| Nov 2023 | DePaul University Behavioral Economics Course |
| Mar 2023 | Western Academy of Management – Developmental Paper |
| Feb 2023 | DePaul University's <i>Economics and Strategy Podcast</i> |

CONSORTIA PARTICIPATION

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| Mar 2024 | Western Academy of Management Doctoral Consortium |
| Mar 2023 | Western Academy of Management Doctoral Consortium |

OTHER SELECTED PROFESSIONAL EXPERIENCE

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| 2018-2022 | Center for Space Commerce and Finance Executive Director <i>Mission Eve Podcast</i> - Producer | Chicago, IL |
| 2013-2017 | Kentalago Productions Executive Producer & Owner | Chicago, IL |
| 2010-2014 | Groupon Experiential Marketing & Event Planner (2013-2014) | Chicago, IL |

2007-2010 National Sales Project Manager (2012-2013)
Roles in Data Entry, Quality Assurance, & Account Coordination (2010-2012)
Film and Theatre Performer Various