

## JESSICA VASQUEZ-TOKOS<sup>1</sup>

### *Curriculum Vitae*

Department of Sociology  
1291 University of Oregon  
Eugene, OR 97403-1291  
Tel: 541-346-5165  
[vasquezj@uoregon.edu](mailto:vasquezj@uoregon.edu)

### EDUCATION

2007 Ph.D. University of California, Berkeley, Sociology  
2002 M.A. University of California, Berkeley, Sociology  
1998 B.A. Princeton University, English

### ACADEMIC EMPLOYMENT

2014- Associate Professor, University of Oregon, Sociology  
(Faculty affiliate with Ethnic Studies; Latino/a and Latin American Studies; and  
Women's, Gender and Sexuality Studies)  
2012-14 Assistant Professor, University of Oregon, Sociology  
2007-12 Assistant Professor, University of Kansas, Sociology

### RESEARCH AND TEACHING AREAS

Race/Ethnicity, Latinos/as, International Migration, Family, Identity, Research Methods

### HONORS AND AWARDS

2017 Fund for Faculty Excellence Award, University of Oregon (\$20,000)  
2012 *Choice* (American Library Association), Outstanding Academic Title from 2011.  
Vasquez, Jessica M. 2011. *Mexican Americans across Generations: Immigrant  
Families, Racial Realities*. New York: New York University Press.  
2010 Distinguished Contribution to Research—Best Article Award, Latino/a Sociology  
Section of the American Sociological Association.  
Vasquez, Jessica M. and Christopher Wetzel. 2009. "Making authentic  
identity: Tradition and the invention of racial selves." *Ethnic and Racial Studies*  
32 (9): 1557-1575.

### FELLOWSHIPS AND GRANTS

2016 Nominated for Andrew Carnegie Fellows Program (one of two University of  
Oregon faculty to be nominated by the Office of the President)  
2017 University of Oregon Sociology Department Marquina Award (\$2,500)

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<sup>1</sup> Published as "Jessica M. Vasquez" through 2015

- 2014 University of Oregon College of Arts and Science General Education Renaissance (with D. HoSang, A. Gash, L. Kajikawa, E. Scott, P. Yamin; \$42,000)
- 2014 University of Oregon Sociology Department Marquina Award (\$2,500)
- 2011-12 Russell Sage Foundation Visiting Scholar (salary match)
- 2011-12 Ford Foundation Postdoctoral Fellowship (\$40,000)
- 2011 University of Kansas General Research Fund (\$7,675)
- 2010 American Sociological Association/National Science Foundation Fund for the Advancement of the Discipline (\$7,000)
- 2010 University of Kansas General Research Fund (\$8,000)
- 2008 University of Kansas New Faculty General Research Fund (\$8,000)
- 2003-06 National Science Foundation Graduate Research Fellowship (\$90,000 over 3 years)
- 2006-07 UC Berkeley Graduate Opportunity Dissertation Fellowship (\$14,000)
- 2004-06 UCMEXUS Dissertation Research Grant (\$12,000)
- 2004 University of California, Berkeley, Dean's Normative Time Fellowship (\$14,000)
- 2002-03 University of California, Berkeley, Mentored Research Award (\$14,000)
- 2000-02 University of California, Berkeley, Graduate Opportunity Program Award (\$21,000 over 2 years)

**PUBLICATIONS** (*all solo-authored, except as indicated*)

**Books**

- 2017 *Marriage Vows and Racial Choices*. New York: Russell Sage Foundation, 372 pp.
- 2011 *Mexican Americans across Generations: Immigrant Families, Racial Realities*. New York: New York University Press, 314 pp.

**Award:**

*Choice*, Annual Outstanding Academic Title from 2011.

**Selections reprinted in:**

Dixon, J., R. Singleton, and B. Straits. 2015. *The Process of Social Research*, Oxford University Press.

**Journal Articles & Book Chapters** (*all refereed*)

- Forthcoming. "If I Can Offer You Some Advice': Rapport and Data Collection in Interviews between Adults of Different Ages." *Symbolic Interaction*.
- 2017 "Cross-Racial Minority Inter-marriage: Mutual Marginalization and Critique." Pp. 71-87 in *Red and Yellow, Black and Brown: De-Centering Whiteness in Mixed Race Studies*, edited by Paul Spickard, Joanne Rondilla, and Rudy Gueverra. New Brunswick, NJ: Rutgers University Press.
- 2017 "Talking Back to Controlling Images: Latinos' Changing Responses to

- Racism over the Life Course" (With Kathryn Norton-Smith<sup>2</sup>). *Ethnic and Racial Studies* 40 (6): 912-930.
- 2015 "Disciplined Preferences: Explaining the (Re)Production of Latino Endogamy." *Social Problems* 62 (3): 455-475.  
**Reprinted in:** *Inside Social Life: Readings in Sociological Psychology and Microsociology* (8<sup>th</sup> edition), edited by Cahill, Spencer E., Kent Sandstrom, and Carissa Froyum. Oxford University Press, expected 2017.
- 2014 "Race Cognizance and Colorblindness: Effects of Latino/Non-Hispanic white intermarriage." *Du Bois Review: Social Science Research on Race* 11(2):273–293.
- 2014 "The whitening hypothesis challenged: Biculturalism in Latino and non-Hispanic white intermarriage," *Sociological Forum* 29 (2): 386-407.
- 2014 "Gender across family generations: Change in Mexican American masculinities and femininities." *Identities: Global Studies in Culture and Power* 21 (5): 532–550.
- 2011 "The bumpy road of assimilation: Gender, phenotype, and historical era," *Sociological Spectrum* 31 (6): 718-748.
- 2010 "Blurred borders for some but not 'others': Gender, racialization, flexible ethnicity and third generation Mexican American identity," *Sociological Perspectives* 53 (1): 45-71.  
**Reprinted in:** *Sociological Odyssey: Contemporary Readings in Introductory Sociology* (4<sup>th</sup> edition), edited by Patricia A. Adler and Peter Adler. Wadsworth Cengage, 2012.
- 2010 "Chicana mothering in the twenty-first century: Challenging stereotypes and transmitting culture." Pp. 23-39 in *Twenty-First-Century Motherhood: Experience, Identity, Policy, Agency*, edited by Andrea O'Reilly, New York: Columbia University Press.
- 2009 "Making authentic identity: Tradition and the invention of racial selves." *Ethnic and Racial Studies* 32 (9): 1557-1575. (With Christopher Wetzell.)  
**Award:** Distinguished Contribution to Research–Best Article Award, Latino/a Sociology Section of the American Sociological Association.
- 2005 "Ethnic identity and Chicano literature: How ethnicity affects reading and reading affects ethnic consciousness," *Ethnic and Racial Studies* 28 (5): 903-924.

### Articles under Review and Works in Progress

Under review. "Are We Mainstream?: How Class and Region affect Latino Families' Outlooks"

### Book Reviews and Review Essays (all solo-authored)

- 2013 Review of *Latinos in American Society: Families and Communities in Transition* by Ruth Enid Zambrana, *Contemporary Sociology*, 42 (3): 441-443.
- 2013 Review of *Race Migrations: Latinos and the Cultural Transformation of Race* by

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<sup>2</sup> Graduate student co-author.

- Wendy D. Roth, *American Journal of Sociology* 118 (6): 1699-1701.
- 2012 Review of *The Maid's Daughter: Living Inside and Outside the American Dream* by Mary Romero. "Wage Labor and Labors of Love," *National Catholic Reporter*, Family Life Section: 5a (May 25-June 7, 2012).
- 2010 "Mexican migration and settlement." Review Essay of *Replenished Ethnicity: Mexican Americans, Immigration, and Identity* by Tomás R. Jiménez and *Divided by Borders: Mexican Migrants and their Children* by Joanna Dreby. *Du Bois Review: Social Science Research on Race* 7 (1): 51-56.
- 2009 Review of *Generations of Exclusion: Mexican Americans, Assimilation, and Race* by Edward Telles and Vilma Ortiz, *American Studies* 50 (1/2): 237.
- 2006 Review of *Multiculturalism in the United States: A Comparative Guide to Acculturation and Ethnicity* edited by John D. Buenker and Lorman A. Ratner, *Ethnic and Racial Studies* 29 (3): 589-590.
- 2005 Review of *La Lucha for Cuba: Religion and Politics on the Streets of Miami* by Miguel A. De La Torre, *City and Community* 4 (1): 96-98.

## CONFERENCE PARTICIPATION AND INVITED PRESENTATIONS

(all solo-authored, except as indicated)

### Conference Participation

- 2017 Paper presenter, "Adding Age to Qualitative Reflexive Analysis," Annual Meeting of the Pacific Sociological Association, Portland, OR.
- 2015 Paper presenter (with Kathryn Norton-Smith), "'Controlling Images,' Restraint, and Resistance: Latinos Typecast as Athletes and Gang Members," Annual Meeting of the American Sociological Association, Chicago, IL.
- 2014 Paper presenter, "Cross-Minority Intermarriage: Mutual Marginalization and Critique," Critical Mixed Race Studies Conference, Chicago, IL.
- 2014 Paper presenter, "Latino Endogamy: The Role of Racialized Experience, Advice, and Discriminatory Practices," Annual Meeting of the American Sociological Association, San Francisco, CA.
- 2014 Paper presenter, "Unpacking Latino Intramarriage: Racist Pressures in the Racial Hierarchy," Annual Meeting of the Pacific Sociological Association, Portland, OR.
- 2013 Paper presenter, "Brands of Biculturalism: Latino and Non-Hispanic White Intermarried Couples," Annual Meeting of the American Sociological Association, New York, NY.
- 2012 Paper presenter, "Latino and Non-Hispanic White Intermarriage: Biculturalism and Racial Consciousness," Annual Meeting of the American Sociological Association, Denver, CO.
- 2012 Organizer, Regular Session on Race and Ethnicity, American Sociological Association Denver, CO.

- 2012 Panelist, Fund for the Advancement of the Discipline, American Sociological Association, Denver, CO.
- 2012 Paper presenter, *"The Whitening Hypothesis Challenged: Latino and Non-Hispanic White Intermarriage,"* Annual Meeting of the Eastern Sociological Society, New York, NY.
- 2011 Paper presenter, *"Mexican American Masculinities and Femininities,"* Annual Meeting of the American Sociological Association, Las Vegas, NV.
- 2011 Paper presenter, *"Change in Mexican American Masculinities and Femininities,"* Annual Meeting of the Pacific Sociological Association, Seattle, WA.
- 2010 Paper presenter, *"Gendered and Generational Splits among Mexican Americans,"* Annual Meeting of the Pacific Sociological Association, Oakland, CA.
- 2009 Paper presenter, *"A Long-Term View of Assimilation: Mexican Families' Integration over Three Generations,"* Annual Meeting of the American Sociological Association, San Francisco, CA.
- 2009 Paper presenter, *"Bumpy-Line Assimilation: Mexican Families' Incorporation Trajectories across Three Generations,"* Annual Meeting of the Pacific Sociological Association, San Diego, CA, 2009.
- 2008 Paper presenter, *"Borderland Identities: Race and Gender Among Third Generation Mexican Americans,"* Annual Meeting of the American Sociological Association, Boston, MA.
- 2008 Paper presenter, *"Wide-Angle View of Migration: The Diversity of Third Generation Mexican American Racial Experiences,"* Annual Meeting of the Midwest Sociological Society, St. Louis, MO.
- 2008 Paper presenter, *"Blurred Borders: Flexible Ethnicity, Racialization, and the Dynamics of Third Generation Mexican American Identity,"* Annual Meeting of the Pacific Sociological Association, Portland, OR.
- 2007 Paper presenter, *"Race across Generations: 'Thinned Attachment' and 'Cultural Maintenance',"* Annual Meeting of the American Sociological Association, New York, NY.
- 2007 Paper presenter (with Christopher Wetzels), *"Racial Authenticity,"* Annual Meeting of the American Sociological Association, New York, NY.
- 2007 Discussant, International Migration Panel, Annual Meeting of the Pacific Sociological Association, Oakland, CA.
- 2007 Paper presenter, *"Identity among Third Generation Mexican Americans,"* Annual Meeting of the Pacific Sociological Association, Oakland, CA.
- 2007 Paper presenter (with Christopher Wetzels), *"Making Authentic Identity: Tradition and the Invention of Racial Selves,"* Annual Meeting of the Pacific Sociological Association, Oakland, CA.
- 2006 Paper presenter, *"Mexican Americans across Generations: Education, Family Memory and Racial/Ethnic Identity Strategies,"* Annual Meeting of the American Sociological Association, Montreal, Canada, 2006.

- 2005 Paper presenter, *"Perceptions of Racism and Consolidation of Identity Among Mexican Americans,"* Annual Meeting of the American Sociological Association, Philadelphia, PA.
- 2004 Paper presenter, *"A Call for a Racial-Generational Approach for Studying Mexican-American Autobiographical Narratives,"* Annual Meeting of the American Sociological Association, San Francisco, CA.
- 2003 Paper presenter, *"Personal Relations to Textual Power: How Chicano Literature Affects Latino Readers,"* Annual Meeting of the American Sociological Association, Atlanta, GA.
- 2003 Paper presenter, *"Textual Power: How Ethnic Literature Influences Self-Concept and Worldview,"* Annual Meeting of the Pacific Sociological Association, Pasadena CA.

### Invited Presentations

- 2017 *"Taking on Tough Topics,"* for panel on "Finding Optimal Discomfort for Maximal Learning: Teaching Race and Other Difficult Topics." Teaching Engagement Program, University of Oregon, Eugene, OR. January 26.
- 2016 *"Love is Not Blind: Race, Gender, and Class Concerns in Latino Family Formation,"* Sociology Department Colloquium. University of Arizona, Tucson, AZ. April 15.
- 2015 *"Latinos, Racism, and Mobility,"* Young Women's Christian Association [YWCA] Monterey County, Racial Justice Speaker Series/Courageous Conversations, Hartnell College, Salinas, CA. October 8.
- 2015 *"Saying 'I Do' with Eyes Wide Open to Race: Latinos, Marriage Choices, and Color Lines,"* STEMs with Latin Roots Latino/a scholars lecture series, University of Cincinnati, Cincinnati, OH. September 25.
- 2015 *"How Latino Romantic Relationships Shift or Entrench U.S. Racial Paradigms,"* Meeting of the Society for the Study of Social Problems, Chicago, IL. August 22.
- 2015 *"Love is Not Blind to Race: Latino Family Formation in California and Kansas,"* University of California, San Diego. April 30.
- 2014 *"Marriage Vows and Racial Choices: The Making of Latino Families,"* Sociology Department Colloquium. University of Oregon, Eugene, OR. October 13.
- 2014 *"Happy,"* Alpha Kappa Delta (undergraduate honor society) Induction Ceremony. University of Oregon, Eugene, OR. May 7.
- 2014 *"Before and After 'I Thee Wed': Racial Strategies in Latino Marriage Choices."* Workshop on race, ethnicity, migration, and nation. Stanford University, Stanford, CA. April 22.
- 2013 *"Qualitative Data Analysis Software: Functionality and Considerations,"* Annual Meeting of the American Sociological Association, New York, NY. August 20.
- 2012 *"Latino Family Formation: Causes and Consequences of Ethnic In-Marriage and Out-Marriage,"* University of Southern California, Los Angeles, CA. November 28.
- 2012 *"Ethnic Identity in Mexican American Families,"* Vassar College. April 4.

- 2012 *"Mexican Migration and Family: Experiences of Race across Three Generations."* City University of New York, Lehman College, Bronx, NY. March 22.
- 2012 *"New Perspectives on Mexican Immigration."* City University of New York, Graduate Center, New York, NY. March 15.
- 2012 *"Latino Family Formation: Motivations and Effects of Ethnic In-Marriage and Out-Marriage."* Russell Sage Foundation. New York, NY. February 1.
- 2011 *"From Dissertation to Book."* Norma Williams Workshop for Graduate Students and New Faculty. Latino/a Sociology Section of the American Sociological Association. University of Nevada, Las Vegas. August 19.
- 2011 *"Author Meets MANA de Topeka."* Mexican American National Association de Topeka, International House, Washburn University, Topeka, KS. April 28.
- 2011 *"Latino Family Formation in Kansas & California: Race, Ethnicity, and Gender."* Latino & Latin American Studies Colloquium, University of Kansas, Lawrence, KS. April 15.
- 2010 *"Latino Families: Motivations and Effects of Ethnic In-Marriage and Out-Marriage."* Close Relationships Interest Group, University of Kansas, Lawrence, KS. December 7.
- 2009 *"Mexican Americans are Americans, too: Experiences in Three Generation Families."* Multicultural Center, University of Kansas, Lawrence, KS. October 1.
- 2008 *"'We Are All Made Equal': Discrimination and Resistance Strategies among Mexican Americans,"* Sociology Department, University of Kansas. April 17.
- 2008 *"'I'm Mexican, the Upper-Echelon': Discrimination and Resistance Strategies among Three Generations of Mexican Americans,"* Latin American Studies Program, University of Kansas. February 21.
- 2007 *"Demystifying the Job Market,"* Sociology Department, University of California, Berkeley. October 12.
- 2007 (with Christopher Wetzels). *"Crafting Authentic Identity: Rhetoric and Race among Mexican Americans and Potawatomi,"* Center for Race and Gender, University of California, Berkeley. February 15.

## TEACHING

### University of Oregon

SOC 207: Social Inequalities

SOC 311: Social Science Research Methods

SOC 330: Sociology of Families

SOC 345: Race, Class and Ethnic Groups

SOC 410: Sociology of Latinos in the United States

SOC 452/552: Sociology of Migration: Comparisons Across Time and Place

SOC 644: Sociology of Race

### University of Kansas

SOC 310: Introduction to Social Science Methods

SOC/AMS 522: American Racial and Ethnic Relations  
SOC/AMS 536: Sociology of Latinos in the United States  
SOC/AMS 780: Sociology of Race  
SOC/AMS 780: Immigration, Assimilation, and Race

## PROFESSIONAL SERVICE

### National

#### *Manuscript Reviewer*

<i>American Journal of Sociology</i>	<i>Qualitative Sociology</i>
<i>American Sociological Review*</i>	<i>Social Psychology Quarterly</i>
<i>Du Bois Review</i>	<i>Social Problems</i>
<i>Contemporary Sociology**</i>	<i>Social Science Quarterly</i>
<i>Ethnic and Racial Studies</i>	<i>Sociological Inquiry</i>
<i>Gender &amp; Society</i>	<i>Sociological Perspectives</i>
<i>Journal of Family Issues</i>	<i>Sociological Quarterly</i>
New York University Press	University of Chicago Press

(\*Editorial Board Member, 2015-present)

(\*\*Editorial Board Member, 2013-2015)

#### *Russell Sage Foundation*

2015 Reviewer, Visiting Scholar Program

#### *National Science Foundation*

2013-2014 Reviewer, Graduate Research Fellowship Program

#### *Associational Service*

2014-present Member, American Sociological Association Latina/o Sociology Section Council

2015 Member, Best Book Award Committee, Latino/a Sociology Section of the American Sociological Association

2011 Chair, Best Article Award Committee, Latino/a Sociology Section of the American Sociological Association

2011 Chair, Cristina Maria Riegos Best Student Paper Committee, Latino/a Sociology Section of the American Sociological Association

2009-11 Member, Norma Williams Mentoring Workshop Committee, Latino/a Sociology Section of the American Sociological Association

#### *Memberships*

American Sociological Association, Member (2000-present)



Sections: Latino/a Sociology (Council Member 2014-), International Migration,  
Racial and Ethnic Minorities, Family, Race/Class/Gender  
Pacific Sociological Association, Member (2002-present)  
Eastern Sociological Society, Member (2012)  
Midwest Sociological Society, Member (2007-2011)  
Society for the Study of Social Problems, Member (2015)  
Sociologists for Women in Society (2008-2011)  
Phi Beta Delta Honor Society for International Scholars (2007-12)

## **College and University**

### University of Oregon

Women's, Gender and Sexuality Studies, Search Committee Member, 2017  
Wayne Morse Center for Law and Politics, Steering Committee Member (theme:  
"Movement, Migration, Membership"), 2017-2019  
Search Committee for the Dean of College of Arts and Sciences, Member, 2015-  
2016  
Center on Diversity and Community, Faculty Summer Writing Retreat,  
Co-coordinator, 2015  
Center on Diversity and Community, Writing Mentor (Ilana Umansky), 2015  
Center for Latino/a and Latina American Studies, Advisory Board 2012-2015  
Ethnic Studies "Works in Progress" (Julie Weise), Panelist, 12/11/13  
Graduate School and Career Center, Graduate Student Mock Interview, 4/10/13

### University of Kansas

American Seminar, Co-chair, Hall Center for the Humanities, 2008-10  
Latino Studies Advisory Board, 2007-12

## **Departmental**

### University of Oregon, Sociology Department

Diversity, Equity, and Representation Committee Chair, 2017-2018  
Graduate Admission and Award Committee, 2017-2018  
Executive Committee, 2017-2018  
Promotion and Tenure Committee for Matthew Norton, 2017-2018  
Merit Committee, 2017-2018  
Sixth Year Review Committee for Jiannbin Shiao, 2017  
Library Liaison, 2016-2017  
Executive Committee, 2013-2016  
Staff Development Committee, 2015-2016  
Faculty Writing Workshop Organizer, 2012-present  
Colloquium Committee Co-Chair, 2013-2015  
Course Load Reduction Committee, 2014-2015  
Social Sciences Feminist Network Research Interest Group Co-Advisor, 2014-

Third Year Review Committee for Jill Harrison, 2015

University of Kansas, Sociology Department  
Undergraduate Studies Committee, 2010-11  
Graduate Studies Committee, 2008-10  
Library Liaison, 2007-08

**MENTORING/ADVISING**

**Departmental Advising**

*Dissertation Committee Member (\*Chair or Co-chair)*

\*Kathryn Norton-Smith, "Off-time illness: When young people get diseases associated with old age" (Proposal due to be defended in Fall 2017)

\*Kathryn Warden, "Advocacy Strategies of Parents of Children with Disabilities" (Proposal defended, Winter 2017)

Jeanine Cunningham, Title TBD

\*Cassie Comley, "Mexicans Don't Surf": Exploring Mexican American's Experiences with Sport Through a Critical Race Theory Framework" (Proposal defended, Spring 2016)

David Martin, "User ID(entity): Examining the Role of Online Interactions in Black Racial Identity Formation" (Dissertation defended, Spring 2017)

MeCherri Tarver, "Black Immigrants and Linked Fate," (Dissertation defended, Spring 2017)

Cindy Nguyen, "Vietnamese American Racialization and Ethnic Organizations" (Dissertation defended, Spring 2017)

*Comprehensive Examination Committee Member (\*Chair)*

\*Kathryn Norton-Smith, Race (Passed, Spring 2016)

\*Kathryn Warden, Race (Passed, Spring 2016)

*Masters Paper Advisor/Committee Member (\*Chair)*

\*Ashley Woody, "Race and Place in an Oregon Spanish Immersion School" (Passed, Spring 2017)

Mirranda Willette, "Native American Land Sovereignty" (Passed, Fall 2014)

\*Kathryn Norton-Smith, "Dying to be Green: The Conventionalization of Green Burials" (Passed, Winter 2014)

\*Justin Fontenot, "3-2-1-Go! Barbells, Paleo, and Muscles" (Passed, Spring 2014)

*Undergraduate Student Honors Thesis (\*Chair)*

Ben Hinde

**University Advising (Outside Sociology)**

*Dissertation Committee Outside Member*

Angelita Chávez, “‘Ni de aqui, Ni de alla’: The Politics of Innocence & Immigrant Construction in the U.S.” (Political Science; Proposal defended, Spring 2015)

*Masters Committee Outside Member*

Alejandra Cebreros, “Contingent Citizenship and Higher Education” (International Studies; Passed, Spring 2016)

Alexandra Wright Steiner, “*Aprendiendo Juntos y Navegando* ‘New Destinations’: An Ethnographic Evaluation of the Pilas Family Literacy Program” (International Studies; Passed, Spring 2016)