Derek Brandow CV

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EDUCATION

Master of Arts in Teaching

Pacific University, December 2002

Bachelor of Education

University of Oregon, June 2000

ACADEMIC APPOINTMENTS

University of Oregon, Eugene, OR (2015-Present)

Instructor, School of Journalism and Communication

Teaching Portfolio:

* Advertising Campaigns (J448): Capstone course for advertising majors
* Allen Hall Advertising (JCOM408): Student-run advertising agency managing live client campaigns
* Writing as Practice (JCOM203): Core writing curriculum for SOJC students
* Confidence (JCOM408): Advanced public speaking and professional development
* Media and Social Action (UGST112): Introduction to social justice storytelling
* Principles of Advertising (J340): Foundational advertising concepts
* PR Portfolio Workshop (J450): Professional portfolio development
* Strategic Communication (J610): Graduate-level leadership communication

First-Year Programs

* Faculty Fellow, University Housing, Living-Learning Center (2020-Present)
* First-Year Interest Groups (FIG) Instructor (2018-Present)
  + "Face to Face" FIG
  + "This is Me" FIG
* SAIL, Summer Academy to Inspire Learning, University of Oregon (2022-Present)
* Faculty Director, Media and Social Action (UGST112): Introduction to social justice storytelling

ACADEMIC SERVICE AND ADVISING

* Alpha Phi Omega, University of Oregon Chapter Faculty Advisor (2024-Present)
* Advertising Club, University of Oregon, After Hours, Faculty Advisor (2016-2019)
* Independent Study Student Advisor (2018-present)
* Graduate Student Dissertation Advisor (2018, 2022)

HONORS AND DISTINCTIONS

* Oregon Daily Emerald Best of Campus, 2nd Place Best Professor (2023)
* Oregon Daily Emerald Everyday Hero Award (2023)
* Oregon Daily Emerald Best of Campus, 3rd Place Best Professor (2022)
* National Society for Leadership and Success Excellence in Teaching Award (2020)

PROFESSIONAL DEVELOPMENT & CONSULTING

Corporate Training Programs:

* Juniper Networks International Teams (2023)
  + Workshop series on organizational trust, emotional intelligence, and team dynamics
* JGP Investments, Portland (2023-2024)
  + Leadership development and organizational culture
* University of Oregon Housing Administration (2022)
  + Team building and organizational development
* Good Apple, NYC (2022)
  + Emerging leader development
* All Points PR, Chicago (2022)
  + Professional development and culture building

INVITED PRESENTATIONS

Academic Presentations:

* Women in Business Club, University of Oregon (Fall 2023)
* Wayne Morse Scholars, University of Oregon (Winter 2023)
* First Year Interest Program Workshop Series, University of Oregon (2020-2024)
* "Curiosity for Strategists" Guest Lecture Series (2018-2024)
* Media and Society (J100) Guest Lecturer Series (2019-2024)
* Allen Hall Public Relations Guest Lecture (2019-2024)

REFERENCES

Deb Morrison, Ph.D.

Professor and Associate Dean for Undergraduate Affairs

School of Journalism and Communication

University of Oregon

debmor@uoregon.edu | 541-954-4872

Troy Elias, Ph.D.

Associate Vice Provost for Diversity and Inclusion

University of Oregon

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David Ewald

Professor of Practice

School of Journalism and Communication

University of Oregon

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Shan Anderson

Instructor

School of Journalism and Communication

University of Oregon

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