

KHONIKA GOPE
Department of Management
University of Oregon
Lundquist College of Business
Eugene, OR 97403
khonika@uoregon.edu

ACADEMIC APPOINTMENT

Assistant Professor of Management 2023 -
Lundquist College of Business, University of Oregon

EDUCATION

Ph.D. 2023
Management Science and Engineering, Stanford University

Dissertation: “The Impact of Institutional Contexts on Ventures and Founders”
Committee: Chuck Eesley (Chair), Kathleen Eisenhardt, Riitta Katila

MBA (Fulbright Scholar) 2015
Goizueta Business School, Emory University

MBA 2010
University of Dhaka, Bangladesh

B.S. in Electrical and Electronics Engineering 2007
Bangladesh University of Engineering and Technology, Bangladesh

WORKING PAPERS

Gope, Khonika, Mike Leatherbee and Chuck Eesley (2024) “The Impact of Accelerator Training on the Career Trajectory of Individual Entrepreneurs” (Preparing to submit to *Strategic Management Journal*)

Gope, Khonika and Chuck Eesley (2024) “The Impact of Institutional Contexts on Entrepreneurial Opportunity Recognition” (Preparing to submit to *Strategic Management Journal*)

- Received *SEED Ph.D. I-Award*
- Received *Center for South Asia Fellowship*

Gope, Khonika, Chuck Eesley, and Xochitl Watts (2022) “The Curious Case of Female Entrepreneurs: Entrepreneurial Motivation to be Blamed?” (Target: *Organization Science*)

Eesley, Chuck, **Khonika Gope**, Sylvain Bureau, and C. Laffineur (2022) “Innovative Strategies and Performance: What Makes Institutional Entrepreneurs Distinctive?” (Target: *Strategic Management Journal*)

Gope, Khonika, and Chuck Eesley (2020) “The Effects of Entrepreneurship Training Programs on Corporate Entrepreneurship”

- Received *Stanford Center on Global Poverty and Development* Graduate Student Research Grant
- Received Research Grant from *Designing Organizational Change* (an initiative of the department of Management Science & Engineering and the *Stanford Technology Ventures Program (STVP)*, in collaboration with the *Hasso Plattner Institute of Design at Stanford*)
- Received Grant from *Stanford Thailand Research Consort*

PUBLICATIONS

Gope, Khonika. "The Impact of the Advertisements on the Social Networking Sites: A Case Study on the Social Networking Users of Bangladesh." *UITS Journal* 1, no. 2 (2012): 68-85.

Mahmud, Khaled, and **Khonika Gope.** "Factors influencing the extent of brand loyalty of toilet soap users in Bangladesh: A case study on Dhaka City." *Global Journal of Management and Business Research* 12, no. 15 (2012).

Mahmud, Khaled, **Khonika Gope,** and Syed Mustafizur Rahman Chowdhury. "Possible causes & solutions of traffic jam and their impact on the economy of Dhaka City." *Journal of Management & Sustainability* (2012): 112.

Mahmud, Khaled, and **Khonika Gope.** "Challenges of implementing e-learning for higher education in least developed countries: a case study on Bangladesh." In *2009 International Conference on Information and Multimedia Technology*, pp. 155-159. IEEE, 2009.

Mahmud, Khaled, and **Khonika Gope.** "Prospects of Implementing Short Message Service (SMS) Based E-government Model in Bangladesh." In *2009 International Conference on Computer Technology and Development*, vol. 1, pp. 153-157. IEEE, 2009.

Mahmud, Khaled, **Khonika Gope,** and Khandker Nadya Haq. "Introduction of Dynamic Weight Factor for Explicit Vertical Handoff." In *2008 International Conference on Computer and Electrical Engineering*, pp. 281-285. IEEE, 2008.

RESEARCH GRANTS

[Stanford-Thailand Research Consortium](#) Research Grant (with Chuck Eesley)
AIS and KBank, Thailand, \$155,000, 2017-2018

[Designing Organizational Change](#) Research Grant, [Stanford Technology Ventures Program \(STVP\)](#) and [Hasso Plattner Institute of Design](#)
Stanford University, \$35,000, 2018-2019

[Stanford King Center on Global Development](#) Graduate Student Research Grant
Stanford University, \$7,000, 2019-2020

[Center for South Asia Fellowship](#)
Stanford University, \$2,500, 2017-2018

[SEED](#) Ph.D. I-Award, Stanford Institute for Innovation in Developing Economies
Stanford University, \$15,000, 2016-2017

AWARDS & FELLOWSHIPS

[Stanford Centennial Teaching Assistant Award](#) 2020

McKenzie Fellowship 2019 - 2020

[Gerald J. Lieberman Fellowship](#) 2018 - 2019

Heitz Fellowship 2017 – 2018

[The Medici Summer School in Management Studies](#) Scholarship (Sponsored by MIT Sloan, HEC Paris and Bologna Business School) 2017

Stanford Management Science & Engineering Fellowship 2016

[Fulbright Scholarship](#), Bureau of Educational and Cultural Affairs, USA 2013 – 2015

TEACHING

University of Oregon

Instructor

MGMT 335: Launching New Ventures

Undergraduate

Spring 2024

Stanford University

Teaching Assistant

ENGR 145: Technology Entrepreneurship

Undergraduate

Summer 2023

MS&E 272: Entrepreneurship without Borders

Masters

Spring 2023

ENGR 145: Technology Entrepreneurship

Undergraduate

Summer 2022

MS&E 272: Entrepreneurship without Borders

Masters

Spring 2022

ENGR 145: Technology Entrepreneurship

Undergraduate

Fall 2021

MS&E 272: Entrepreneurship without Borders

Masters

Fall 2020

ENGR 145: Technology Entrepreneurship

Undergraduate

Summer 2020

ENGR 145: Technology Entrepreneurship

Undergraduate

Spring 2020

MS&E 180: Organizations: Theory & Management

Undergraduate

Fall 2017

MS&E 178: Spirit of Entrepreneurship

Undergraduate

Winter 2017

MS&E 178: Spirit of Entrepreneurship

Undergraduate

Fall 2016

Emory University

Teaching Assistant

BUS 635: Multinational Firms and Strategy

MBA

Spring 2015

BUS 557: Management Science in Spreadsheet

MBA

Fall 2014

University of Dhaka, Bangladesh

Instructor

M603: Buyer Behavior

MBA

Spring 2013

K502: Statistics and Decision Analysis

MBA

Spring 2013

K501: Business Mathematics and Probabilities

MBA

Fall 2012

K202: Business Statistics

Undergraduate

Fall 2012

K502: Statistics and Decision Analysis

MBA

Spring 2012

P501: Managing Operations

MBA

Spring 2012

K501: Business Mathematics and Probabilities

MBA

Fall 2011

K202: Business Statistics

Undergraduate

Fall 2011

R301: Research Methods

Undergraduate

Spring 2011

PROFESSIONAL EXPERIENCE

Brand Manager

2010 - 2011

[Radio Foorti Ltd., Bangladesh](#)

Management Trainee, R&D

2010

[Mutual Trust Bank Ltd., Bangladesh](#)

SERVICE

External Seminar Coordinator

Lundquist College of Business, University of Oregon

2023 –

Financial Officer and Lead Organizer

Stanford Conscious Living, Stanford University

2016 – 2023

2018

Student Coordinator

[Social Science and Technology Seminar \(SSTS\) Series](#), *Stanford University*

2012 – 2013

House Tutor

Ruqayyah Hall, University of Dhaka, Bangladesh

2002 - 2013

Director & Teacher

Gurukul (A school for underprivileged children), Bangladesh

OTHER VOLUNTARY SERVICES

Coordinator, Media & PR

2011 – 2013

Coordinator, Graduation Publication

2011 – 2012

University of Dhaka, Bangladesh

Goizueta Ambassador

2013 – 2015

Goizueta Women in Business

Emory University